



The 54th Congress of
the Business History
Society of Japan



BHSJ
Business History
Society of Japan

PROGRAM

【 International Sessions in English 】

29 Sat.	A Room 102 (1 F)		REGISTRATION Law-Economics East Building Lobby (1st floor) 9:00–12:00 (29th, Sat.); 9:00– (30th, Sun.) Shirankaikan Lobby (2nd floor) 12:40– (29th, Sat.) BOOK AUCTION Law-Economics East Building Room 101 (1st floor) 10:30–13:00 (29th, Sat.); 9:00–13:00 (30th, Sun.)	
	I 9:30 11:10	"Financialization & Financial Crises" Chair: Aki Kinjo (Gakushuin Women's College) Discussant: Nao Saito (Ferris University) E01. Allan Dwyer (Mount Royal University (Soka University)) Financialization in Historic Contexts: The South Sea Company, 1711 "Business History Methods" Chair: Matthias Kipping (York University) Discussant: Hiroshi Shimizu (Hitotsubashi University) E03. Daniel Raff (The Wharton School and NBER) Business History and the Problem of Action E04. Chenxiao Xia (Osaka University) Chandler, Pomeranz and Toynbee: Hedgehog and Fox in Comparative Business History		
II 11:30 12:30	B Room 201 (2 F)			
	"Business and the Senses" Chair and discussant: Rika Fujioka (Kansai University) E05. Galina Shyndriayeva (The University of Tokyo) Managing Technical and Aesthetic Expertise in Industry: The Case of Twentieth-Century British Perfume Manufacturers E06. Ai Hisano (Kyoto University) Sensory Capitalism: The Creation of New Visuality and the Food Business	"Business in East Asia" Chair: Robert Fitzgerald (Royal Holloway Univ of London) Discussant: Hideaki Fujii (Rikkyo University) E07. Steven Ivings (Kyoto University) Western Enterprise in Treaty Port East Asia: The Case of Thomas Blakiston and the Hakodate Trade, 1861-83 E08. Rui Shi (Kyoto University) How Department Stores Lost Their Dominant Status in the Apparel Retailing Industry in China: Diversity of Apparel Retailing Channels		
30 Sun.	A Room 102 (1 F)		B Room 201 (2 F)	
	III 9:30 11:00	"The Practice of Business History Writing in India" Chair and discussant: Gita Piramal (Somerville College, University of Oxford) E31. Chikayoshi Nomura (Osaka City University) Growth of Modern Business Enterprises in Colonial India and Its Backgrounds E32. Rusheed R.Wadia (Independent historian) Re-thinking the Economic History of the Parsis of Western India in the 18th and 19th Centuries E33. Medha Kudaisya (National University of Singapore) The Practice of Business History Writing in India: Issues and Challenges	"Banking and Financial History in Japan" Chair: Allan Dwyer (Mount Royal University / Soka University) Discussant: Takashi Kitaura (Meiji Gakuin University) E09. Ian Austin (Edith Cowan University) President Ulysses S. Grant and Meiji Emperor Mutsuhito: A Study of Their Shared Dialogue on Finance and Capital and Its Long-Term Influence on Trade and Business Development E10. Aki Kinjo (Gakushuin Women's College) Merging Law and Business History: A Case Study in the Development of Collateral in Japan at the Turn of the Twentieth Century E11. Hideaki Sato (Sumitomo Historical Archives) How Was the Sumitomo Bank Established?: An Earlier Financing Business of a Family Enterprise Group from 1876 to 1895	
IV 11:30 12:30	"Human Capital" Chair and discussant: Asli M. Colpan (Kyoto University) E12. Kenichi Miyata (Meiji University) Building a Factory of "Managers for Organizational Change": The Evolution of GE Crotonville E13. Susie J. Pak (St. John's University) The Persistence of Human Capital & the Disappearance of the Ford Motor Company IPO Syndicate of 1956	"Innovation and Tradition" Chair and discussant: Ai Hisano (Kyoto University) E14. Takashi Hirao (Kyoto Tachibana University) The Invention of Tradition: Corporate Paternalism in Modern British Industry E15. Muwei Chen (Kyoto University) A Guard or an Innovation Leader: The Role of the Professional Association in the Technology Development of the Kyoto Black Dyeing Cluster after the 1970s		
V 13:30 15:00	"Status Quo and Prospect of Business History Research in Japan and China" Chair: Steven Ivings (Kyoto University) Discussant: Takashi Shimizu (the University of Tokyo) E41. Takeo Kikkawa (Tokyo University of Science) Status Quo and Prospect of Japan's Business History Research E42. Liqiang Lin (Fujian Normal University), Huang Lei (Fujian Normal University) Status Quo and Prospect of China's Business History Research in the 21st Century E43. Chaoqun Gao (Chinese Academy of Social Science) Status Quo and Prospect of China's Economic History Research in the 21st Century E44. Masato Kimura (Kanda University of International Studies) Comparative Studies on the History of Entrepreneurship and Philanthropy between China and Japan			

【 Plenary Session 】

29 Sat.	Shirankaikan Inamori Hall 14:00 ~ 17:00
<p>"Situating Business History : Going Beyond National, Disciplinary and Methodological Boundaries"</p> <p>Part I : Disciplinary Challenges for Business History : Global Perspectives</p> <p>Part II : What is the Way Forward? Japanese Context and Global Experiences</p> <p>Chairs: Takafumi Kurosawa (Kyoto University) Junko Watanabe (Kyoto University)</p> <p>Opening Remarks: P01. Takafumi Kurosawa (Kyoto University)</p> <p>Panelists: P02. Pierre-Yves Donzé (Osaka University) P03. Teresa da Silva Lopes (University of York) P04. Matthias Kipping (York University) P05. Andrea Lluch (CONICET / Los Andes University)</p>	

【 Dining Reception 】

29 Sat.	Shirankaikan Yamauchi Hall 18:30 ~ 20:30
<p>* Please note that attendance of the dining reception is included in the "overseas participant package". All Fuji-Conference guests, and plenary session guests are also invited to attend.</p>	

<p>Waiting room for participants Law Economics Main Building Hokei Lect. Room 5 (1st floor) 10:00–12:30 (29th, Sat.); 10:00–16:00 (30th, Sun.)</p> <p>After session Law-Economics East Building Room 103 (1st floor) 10:00–12:30 (29th, Sat.); 10:00–16:00 (30th, Sun.)</p>

【 Fuji Conference Sessions 】

30 Sun.	Mizuho Hall (B1)
III 9:30 11:30	<p>"Toward Global Business History: A Focus on the Electrical and Electronic Equipment Industry"</p> <p>9:30—9:45 Welcome and Introductory Remarks Minoru Sawai (Nanzan University) President of BHSJ Akitake Taniguchi (Chuo University) Project Leader of "RGonHEEEI"</p> <p>Session I : Human Capital: Japanese Experiences from Comparative Perspective</p> <p>Chair and discussant : Jürgen Kocka (Professor Emeritus of History, Free University of Berlin)</p> <p>F01. Shinji Sugayama (Tohoku Gakuin University) The Salaried Employee's World and the Worker's World : A Case of Hitachi Ltd., 1910-1936</p> <p>F02. Hiroshi Ichihara (Dokkyo University) Job Behavior, Technological Capability Development and Job Carriers of Researchers and Engineers in Hitachi, Ltd. after the Second World War.</p> <p>F03. Hiromichi Hasebe (Kyorin University) From Works Manager Development to Global Leader Development: Historical Analysis of Hitachi's Executive Education and Its Overhaul from the 1960s through the 2000s.</p>
V 13:00 14:40	<p>Session II : Organizational Capabilities: Beyond Three-Pronged Investment</p> <p>Chair and discussant: Pierre-Yves Donzé (Osaka University)</p> <p>F04. Fredrik Tell (Uppsala University) Organizational Capabilities in the Heavy Electrical Manufacturing Industry: A Comparative Study of European and American Firms, 1878-1990.</p> <p>F05. Thomas Lassman (National Air & Space Museum) Building New Core Competencies in R&D: Academic Science and the Transformation of Industrial Research at the Westinghouse Electric and Manufacturing Company, 1935-1955.</p> <p>F06. Yongdo Kim (Hosei University) The Career Paths of Directors and Organizational Capability in Hitachi, Ltd., 1950-1999.</p>
VI 14:55 17:10	<p>Session III : International Competition and Cooperation: Toward Global Business History</p> <p>Chair and discussant: Shigehiro Nishimura (Kansai University)</p> <p>F07. Robert Fitzgerald (Royal Holloway University of London) Global Rivalry, Inter-Firm Networks and Capability Building in the Inter-War Electrical Industry.</p> <p>F08. Osamu Uda (Nihon University), Hikaru Kondo (Chiba Keizai University) Myth of "Becoming General": The History of Computer Business in the U.S. and Japan Electrical Industries, 1950-1980.</p> <p>F09. Hartmut Berghoff (University of Göttingen) The Troublesome 1990s: Electrical Engineering in the Age of Deregulation and Globalization.</p> <p>16:35—17:00 Concluding Discussion</p> <p>17:00 Closing Remark Hideaki Miyajima (Waseda University) Chair of the Fuji Conference Committee</p>

【 Sessions in Japanese 】

29 Sat.	A Room 105 (1 F) Chair: Naoki Oishi (Saitama U)	B Room 106 (1 F) Chair: Kenta Kato (Takasaki City U of Economics)	C Room 107 (1 F) Chair: Hiroshi Aoki (Yokohama National U)	D Room 108 (1 F) Chair: Ryo Izawa (Shiga U)
1 9:30 10:25		J03. Yuichiro Izumo (The U of Tokyo) The Formation and Development of the Credit Investigation Business at Yokohama Specie Bank During the Interwar Period: The Case of its Seattle Branch	J06. Terumi Ito (Hitotsubashi U) How and Why Did J-POWER Achieve Complete Privatization?	
2 10:30 11:25	J01. Senichi Ota (The Iida Institute of History Research) The Formation of the Exchange Business of Early Mitsubishi	J04. Eiji Unakami (The U of Tokyo) Dynamics of Business Model and Risk Management of General Trading Companies in the Pre-war Era	J07. Masahiro Kanai (Tokyo U of Science) Industry, Academia, and Government Interaction on Industry-University Joint Research Following the Enactment of the Basic Act on Science and Technology	J09. Masashi Kitabayashi (Sapporo Gakuin U) On the Accounting Documents of the London Head Office of the Chartered Bank of India, Australia and China
3 11:30 12:25	J02. Wang Zilong (The U of Tokyo) The Process of Expansion of Japanese Shipping into China's Inland Market: The Case of Nisshin Kisen K.K	J05. Hiroshi Sugiyama (Osaka Sangyo U) Labor Market of Highly Educated Taiwanese in Prewar Japan: A Case Study of the Taiwan Sugar Manufacturing Company		J10. Tadashi Nakamura (Nanzan U) Transformation of French Media Companies in the 1980s: The Crisis at Le Nouvel Observateur

30 Sun.	A Hokei Lect. Room 3 (2 F)	B Room 311 (3 F)
4 9:30 12:30	<p>"How to Solve Management Problems by Utilizing Company History"</p> <p>Chairs: Naofumi Nakamura (The University of Tokyo) Mika Takaoka (Rikkyo University)</p> <p>Organizers: J51. Takeshi Abe (Kokushikan University) J52. Takeo Kikkawa (Tokyo University of Science)</p> <p>Presenters: J53. Takeshi Abe (Kokushikan University) J54. Matao Miyamoto (Osaka University) J55. Minoru Sawai (Nanzan University) J56. Masaru Udagawa (Hosei University) J57. Atsushi Asada (Shuppan Bunka Sha Corporation)</p> <p>Discussant: J58. Nobuhisa Fujita (Ryukoku University)</p>	<p>"Risk Management of General Trading Companies in the Prewar Period"</p> <p>Chair: Hideyoshi Yagashiro (Senshu University)</p> <p>Organizer: J61. Naoki Oishi (Saitama University)</p> <p>Presenters: J62. Hisayuki Oshima (Takachiho University) J63. Kunio Suzuki (Saitama University) J64. Naoki Oishi (Saitama University)</p> <p>Discussants: J65. Yukitoshi Fujita (Aichi Gakusen University) J66. Makoto Kasuya (The University of Tokyo)</p>

30 Sun.	A Room 105 (1 F) Chair: Kiyotaka Maeda (Keio U)	B Room 106 (1 F) Chair: Tadanobu Miyazaki (Ibaraki U)	C Room 107 (1 F) Chair: Rika Fujioka (Kansai U)	D Room 108 (1 F) Chair: Keishi Okabe (Rikkyo U)
5 13:30 14:25	J11. Atsushi Tanaka (Kyushu U) Scale Comparison of Soy Sauce Breweries in North Kyushu, 1890-1910s	J14. Jun Otahara (Doshisha U) The Divisional Organization and Personnel Evaluation System for Production Engineers: The Case of Honda Motors in 1960s	J17. Nobuo Kawabe (Waseda U and Bunkyo Gakuin U) A Historical Analysis of Oligopoly in the Japanese Convenience Store Industry	J20. Etsuo Abe (Meiji U) In Search of the Methods or Direction of Business History
6 14:30 15:25	J12. Hikaru Tanaka (Kobe U) Developing Production for Export in a Local Economy in Early 20th Century Japan: A Case Study of Towel Weaving Company, Inaoka Co., in Kakogawa, Hyogo	J15. Atsushi Hiramoto (Tohoku U) Research Collaborations in The General Electronic Components Industry During the Post-war Reconstruction Period	J18. Tomoko Okawa (Jissen Women's U) Transformation of the Involvement of "Shosha" in the Fashion Industry: Focusing on the Licensing Business	J21. Hiromi Shioji (Kyoto U) Parts Localization Lifecycle in the Auto Industry
7 15:30 16:25	J13. Hitomi Hohri (Rikkyo U) Firm dynamics and Production Organization of the Electric Lamp Industry in Interwar Japan	J16. Yanying Lin (Guangdong U of Foreign Studies) The Behavior of Japanese Small Retailers after World War II Focusing on Self-employment	J19. Miake Higuma (Kyoto U) Change in the Distributer-Retailer Relationship: How Wholesalers in the Nori Industry Were Concentrated	J22. Hideki Nakamura (Tokyo U of Science) The Turnover Mechanism in Leading Companies in the Computer Industry: The View from the Supply Chain