



KYOTO UNIVERSITY

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Program

Kyoto University Faculty of Economics
The 100th Year Anniversary International Conference Series Part II

Kyoto Centennial Industry Dynamics Conference Pre-Conference Graduate Workshop

Kyoto University
Faculty of Law & Economics East-Building, Room 817

Thursday, 26th September

8:50 Opening

9.00-9:35

1. **Yun Wu** (Tokuyama University, Lecturer)

Learn Management from Advanced Countries 1978-1990: The Dual Structure of Foreign Management Learning in China

Discussant: **Eleanor Westney** (MIT/York University) and **Paul D. Gottlieb** (Rutgers University)

9.35-10:10

2. **Nahashon Nzioka N.** (Osaka University, Doctoral Student [1st Year])

Turnaround Debacle and Strategic Re-Organization: A Case of Kenya Airways

Discussant: **Jostein Hauge** (Cambridge University) and **Takafumi Kurosawa** (Kyoto University)

10:10-10:25 **Short Coffee Break**

10.25-11:00

3. **Midori Hiraga** (Kyoto Tachibana University [part-time Lecturer]; Kyoto University [Researcher])

The Development of Japan's Modern Vegetable Oil Industry and its Influence upon the Nation's Diet (the 19th century to the 1970s)

Discussant: **Mary Yeager** (UCLA) and **Anil (Andy) Hira** (Simon Fraser University)

11:00-11:35

4. **Mengxing Yu** (Kyoto University, Doctoral Student [2nd Year])

Raw Material Procurement System of the Pulp and Paper Industry in China since 1978

Discussant: **Paul D. Gottlieb** (Rutgers University) and **Mary Yeager** (UCLA)

11.35-13.00 Lunch Break

Restaurant “Camphora” (West side of the university main gate)

13.00-13:35

5. **Yunyue Yang** (Kyoto University, Doctoral Student [4th Year])

Local Employees’ Proactive Behaviors in MNC Subsidiaries: The Effects of Self-perceived English Language Proficiency and Trust

Discussant: **Eleanor Westney** (MIT/York University) and **Teresa da Silva Lopes** (University of York)

13:35-14:10

6. **Lehua Yang** (Kyoto University, Doctoral Student [2nd Year])

Transferring Retail Format of Hybridization: UNIQLO in China

Discussant: **Teresa da Silva Lopes** (University of York) and **Takafumi Kurosawa** (Kyoto University)

14:10-14:45

7. **Yimin Zhang** (Kyoto University, Doctoral Student [2nd Year])

The Microfoundation of Institutional Theory from the Viewpoint of Practical theory

Discussant: **Andranik Tumasjan** (Universität Mainz) and **Tao Wang** (Grenoble Ecole de Management)

14:45-15:05 Coffee Break

15:05-15:40

8. **Shinichi Takeshita** (Kyoto University, Doctoral Student [2nd Year])

When a Tail Wags the Dog in a Corporate Power Change: A Case Study of a Japanese MNE and its IJV Partner

Discussant: **Matthias Kipping** (York University) and **Andrew Reamer** (George Washington University)

15:40-16:15

9. **Takahiro Inada** (Kyoto University, Doctoral Student [1st Year])

Challenges for founders of early-stage platform businesses: A longitudinal case study of five startups in Japan.

Discussant: **Jostein Hauge** (Cambridge University) and **Andranik Tumasjan** (Universität Mainz)

16:15-16:50

10. **Jiunyan Wu** (Kyoto University, Doctoral Student [2nd Year])

An Agent-based Computational Model of How Transactive Memory System Becomes Ineffective Over Time and When It Is Revitalized

Discussant: **Matthias Kipping** (York University) and **Tao Wang** (Grenoble Ecole de Management)

16:50-17:10

General Comments & Advices

Eleanor Westney, Matthias Kipping and Takafumi Kurosawa

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