



KYOTO UNIVERSITY

OXFORD  
UNIVERSITY PRESS

## Program

Tentative, Ver.2.3 (updated Sep. 23<sup>th</sup>)

**Kyoto University Faculty of Economics  
The 100th Year Anniversary International Conference Series Part II**

*Oxford Handbook of Industry Dynamics*  
***Kyoto Centennial Industry Dynamics Conference***

**Sep. 27<sup>th</sup> and 28<sup>th</sup> 2019**  
**Mizuho Hall, Graduate School of Economics**  
**Kyoto University**

**Thursday, 26th September**

**09.00-17.20**

**Pre-Conference Graduate Workshop**

**Venue: Room 817, 8<sup>th</sup> floor of Faculty of Law & Economics East Building, Kyoto University**  
(Pre-registration is required: Please visit conference website)

**Friday, 27th September**

**9.00-10.45 Session I: Opening and Part I Examining Industries in Different Disciplines**

**Chair: Matthias Kipping** (York University)

9.00-9.15

**Matthias Kipping** (York University), **Takafumi Kurosawa** (Kyoto University) & **Eleanor Westney** (MIT/York University)

*Welcome and Introductory Remarks*

9.15-10.00

**Takafumi Kurosawa** (Kyoto University)

*Why Industry Matters? Ontology of Industry*

10.00-10.45

**Elisabeth Rose** (Leeds University, UK) & **Kiyohiko Ito** (University of Hawai'i at Mānoa, USA)  
*International Business*

**10.45-11.15 Coffee Break**

**11.15-12.30 Session II: Part II Classifying Industries and Their Dynamics**

**Chair: Eleanor Westney** (MIT, Boston/York University, Toronto)

11.15-12.00

**Paul D. Gottlieb** (Rutgers University, USA) & **Anil (Andy) Hira** (Simon Fraser University, Canada)  
*The Dynamics of Global Agriculture*

12.00-12.45

**Jostein Løhr Hauge** (Cambridge University, UK)  
*Dynamics of Labor-intensive Industries: Textile and Apparel*

**12.45-13.45 Lunch Break**

**13.45-16.00 Session III: Part II Classifying Industries and Their Dynamics (continued), and Part III  
Industry Dynamics in Context (third paper)**

**Chair: Pierre-Yves Donzé** (Osaka University)

13.45-14.30

**Niels Viggo Haueter** (Swiss Re, Switzerland) & **Edoardo Altamura** (Lund University, Sweden/ Graduate Institute of International and Development Studies, Geneva, Switzerland)  
*The Market Always Wins: Industry and Market Shifts in Banking and Insurance, 1950-2010*

14.30-15.15

**Andranik Tumasjan** (Universität Mainz, Germany)  
*Hype or hope? The emergence of the blockchain and crypto industry*

15.15-16.00

**Ai Hisano** (Kyoto University, Japan) & **Greg de St. Maurice** (Keio University, Tokyo, Japan)  
*Industries Between Local and Global: Dynamics of Food Industry*

**16.00-16.30 Coffee Break**

**16.30-18.00 Session IV: Part II Classifying Industries and Their Dynamics (continued)**

**Chair: Yasuo Sugiyama** (Kyoto University, Japan)

16.30-17.15

**Lars Engwall** (Uppsala University, Sweden)  
*The Higher Education Industry*

17.15-18.00

**Jörg Sydow, Georg Schreyögg** (Freie Universität Berlin, Germany) & **Takahiro Endo** (Hitotsubashi University, Tokyo, Japan)  
*Industry Dynamics and Path Constitution: The Field of Wind Energy in Europe and Japan*

## Saturday, 28th September

### **9.00-11.15 Session V: Part III Industry Dynamics in Context**

**Chair: Tomoko Hashino** (Kobe University, Japan)

9.00-9.45

**Anil (Andy) Hira** (Simon Fraser University, Vancouver, Canada), **Paul Gottlieb** (Rutgers University, USA), **Elizabeth Dobis** (Penn State University, USA), **Stephan Goetz** (Penn State University, USA) & **Neil Reid** (University of Toledo, USA)

*Understanding Clusters as a Source of Industrial Competitiveness*

9.45-10.30

**Andrew Reamer** (George Washington University, USA)

*National Industrial Policy: The Case of the United States, 1789-2019*

10.30-11.15

**Akira Tanaka** (Kyoto University, Japan) & **Yue Wang** (Macquarie University, Australia)

*Global Procurement Systems: The Case of the Iron and Steel Industries*

### **11.30-13.00 IFEAMA Lunch**

**Welcome Speech: Hiromi Shioji** (Kyoto University / President of International Federation of East Asian Management Associations, IFEAMA)

### **13.00-14.30 Session VI: Part II Classifying Industries and Their Dynamics and Part III Industry Dynamics in Context (continued)**

**Chair: Rika Fujioka** (Kansai University, Osaka, Japan)

13.00-13.45

**Juha-Antti Lamberg, Jari Ojala & Mirva Peltoniemi** (University of Jyväskylä, Finland)

*Industry Trajectories*

13.45-14.30

**Christopher Wright** (University of Sydney, Australia) & **Daniel Nyberg** (University of Newcastle, UK)

*Planetary challenges: Industries and climate change*

### **14.30-15.00 Coffee Break**

### **15.00-16.30 Session VII: Part III Industry Dynamics in Context (continued)**

**Chair: Asli M. Colpan** (Kyoto University, Japan)

15.00-15.45

**Teresa da Silva Lopes** (University of York, UK)

*Trademarks, Brands and Changes in the Evolution of Industries*

15.45-16.30

**Mary Yeager** (University of California, Los Angeles, USA)

*Gender and Industries*

### **16.30-17.15 Closing Discussion**

\* \* \*

## Participants who presents their work at the 2020 Toronto Conference

**Chenxiao Xia** (Osaka University, Japan)  
**Pierre-Yves Donzé** (Osaka University)  
**Rika Fujioka** (Kansai University, Osaka, Japan)  
**Tomoko Hashino** (Kobe University, Japan)

### This conference is supported by;

**SPIRITS**  
SUPPORTING PROGRAM FOR INTERACTION-BASED  
INITIATIVE TEAM STUDIES

Kyoto University: SUPPORTING PROGRAM FOR INTERACTION-BASED INITIATIVE TEAM STUDIES 京都大学 融合チーム研究プログラム

*Industry Dynamics Across Two Borders: Industrial Studies in Asia and the Development of a New Research Paradigm*

2019年採択事業 「人文知的「二重の越境」による産業ダイナミクス研究—アジア産業論発信と新領域確立」

公益財団法人  
京都大学教育研究振興財団

The Kyoto University Foundation

公益財団法人 京都大学教育研究振興財団国際会議開催助成

京都大学経済学部 百周年記念事業

The 100th Year Anniversary Found (Faculty of Economics, Kyoto University)

京都大学経済学部 百周年記念事業基金



*International Federation of East Asian Management Associations (IFEAMA)*