

Japan at Play: Transcultural Dynamics of Leisure Politics

By Björn-Ole Kamm

交換留学生向けの日本文化に関連した講義を広く京都大学の学生にも開講します。興味のある方はぜひお越しください！

(事前申し込み不要・講義言語は英語です)



講師カム ビョーン=オーレ
(京都大学文学研究科)

日時： 12月9日 (月) 10:30-12:00 (2限)
場所： 311演習室 (法経東館)

事前に読んでおくべき資料があります。下記ウェブサイトをご確認ください。

<http://www.econ.kyoto-u.ac.jp/kueac/courses/course-events-and-activities/special-lecture-20191209/>



Nation-building or regional marketing at first glance appear as matters of politics but they also penetrate deeply into the sphere of play, amusement, and leisure. This lecture revolves around the question how certain actors seek to create a specific “Japan” through leisure policies, domestic tourism, or the recent “Cool Japan” country-marketing campaign. What role do regions outside Japan play, what are the transcultural dynamics of making this “Cool Japan?” By tracing play as a matter of concern for policy makers, intellectuals, and ordinary people, this lecture also discusses leisure’s supposed opposites, seriousness and work, looking at a number of historical moments, when this distinction was at stake, for example efforts to make the countryside attractive not only as a tourist destination but as a *furusato*, “home,” or the attempt to make Japan into a lifestyle superpower.

Contact:
International Affairs Office
iao.econ@mail2.adm.kyoto-u.ac.jp

