

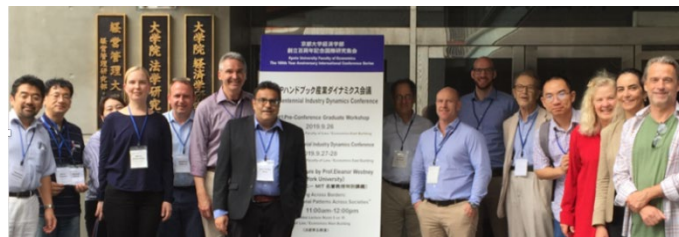
Oxford Handbook of Industry Dynamics
Kyoto Centennial Industry Dynamics Conference

September 26th – October 1st, 2019

This project was held under the theme "industrial dynamics" from late September to October 1st as a multiplex event comprising an international conference, a graduate student workshop and a special lecture for undergraduate students.

It was centered on the International Conference (aka OUP Handbook Conference) which was positioned as the first breakout editorial meeting to arrange the contents of *Oxford Handbook of Industry Dynamics*

(jointly edited by M. Kipping, T. Kurosawa and E. Westney) in the making, a large-scale publication project by Oxford University Press. It was held on September 27th and 28th at Mizuho Hall, East Building, Faculties of Law and Economics. 23 out of the book's 62-member team of editors and authors (16 overseas and 7 domestic) as well as 3 researchers serving as moderators/discussants were assembled, and graduate students and researchers in and outside Kyoto university also participated as general participants.



Reflecting the interdisciplinary character of the above-mentioned handbook, active discussions were held among researchers from various disciplines such as international management, organizational theory, business history, sociology, political economics and science and technology theory, marking it an important step towards systematizing industrial theory and establishing it as a new discipline.

It was preceded by **Pre-Conference Graduate Workshop** on 26th at the same venue. 10 graduate

school students and young researchers of whom 2 were from other universities presented their research. Those leading overseas researchers invited to the



OUP conference also joined it to give advice and comments to them from an educational perspective. 2 overseas researchers had been assigned as commentators to each of the 10 papers presented, but during the work workshop, other overseas researchers also offered practical



advice from various standpoints to virtually all the papers regardless of the assignment, which produced a great educational effect. Participation in workshops and receptions and academic exchange across generations, borders and disciplines provided a valuable opportunity for the graduate students to build an international research network.

On October 1, the final day, a **special lecture for undergraduate students** was given by **Professor Emeritus Elena Westney of MIT Sloan School** (a co-editor of the



OUP Handbook) moderated by Professor Akira Takeishi in the attendance of more than 200 students. It was held as a guest lecture of "Management Organization 1" by Professor



Naoki Wakabayashi at Classroom #5 of Faculties of Law & Economics Building). The internationally renowned professor of international management has Japanese translations including "Organizational Theory and Multinational Enterprises" (1998) and "Smart Globalization" (2005). Entitled "Learning Across Borders: Moving Organizational Patterns across Societies", the special lecture illustrated the change in organizational patterns and its meaning brought out by transfer to foreign countries, using interesting and easy-to-understand examples of Disneyland, the transplantation of the police system to Meiji Japan and the quality management system in the Japanese corporate management. It was followed by a lively question and answer session with the students.

Participants to OUP Handbook Conference (on September 27th and 28th)(as printed on the program)

Organizers and Presenters (editors of *Oxford Handbook of Industry Dynamics*)

1. Takafumi Kurosawa (Kyoto University)
2. Matthias Kipping (York University, Canada)
3. Eleanor Westney (MIT, USA/York University, Canada)

Presenters(chapter authors of *Oxford Handbook of Industry Dynamics*)

4. Kiyohiko Ito (University of Hawaii at Mānoa, USA)
5. Paul D. Gottlieb (Rutgers University, USA)
6. Anil (Andy) Hira (Simon Fraser University, Canada)
7. Jostein Løhr Hauge(Cambridge University, UK)
8. Niels Viggo Haueter (Swiss Re, Switzerland)
9. Edoardo Altamura (Lund University, Sweden/ Graduate Institute of International and Development Studies, Geneva, Switzerland)
10. Andranik Tumasjan(Universität Mainz, Germany)
11. Lars Engwall (Uppsala University, Sweden)
12. Mirva Peltoniemi(University of Jyväskylä, Finland)
13. Christopher Wright(University of Sydney, Australia)
14. Daniel Nyberg(University of Newcastle, UK)
15. Andrew Reamer(George Washington University, USA)
16. Teresa da Silva Lopes (University of York, UK)
17. Mary Yeager (University of California, Los Angeles, USA)
18. Takahiro Endo(Hitotsubashi University)

Moderators(chapter authors of *Oxford Handbook of Industry Dynamics*)

19. ©Akira Tanaka (Kyoto University) SPIRTS member; PM-type research leader
20. ©Ai Hisano(Kyoto University) SPIRTS member; PM-type research leader
21. ©Tomoko Hashino (Kobe University) OUP Handbook chapter author
22. ©Rika Fujioka (Kansai University) OUP Handbook chapter author
23. ©Pierre-Yves Donzé (Osaka University) OUP Handbook chapter author
24. Yasuo Sugiyama(Kyoto University)
25. Asli M. Colpan (Kyoto University)

Other official participant from Kyoto University(as guest to IFEAMA lunch)

26. Hiromi Shioji (Kyoto University / President of International Federation of East Asian Management Associations, IFEAMA)

Participants to Pre-Conference Graduate Workshop

(September 26th)

Presenters

1. **Takahiro Inada** (graduate student of Kyoto University advised by Asli Colpan)
2. **Shin'ichi Takeshita** (graduate student of Kyoto University advised by Yasuo Sugiyama)
3. **Jiunyan Wu** (graduate student of Kyoto University advised by Tomoki Sekiguchi)
4. **Mengxing Yu** (graduate student of Kyoto University advised by Takafumi Kurosawa)
5. **Yunyue Yang** (graduate student of Kyoto University advised by Tomoki Sekiguchi)
6. **Lehua Yang** (graduate student of Kyoto University advised by Yasunaga Wakabayashi)
7. **Yimin Zhang** (graduate student of Kyoto University advised by Yasuo Sugiyama)
8. **Yun Wu** (adjunct lecturer at Tokuyama University, graduate of Kyoto University Graduate School)
9. **Midori Hiraga** (lecturer at Kyoto Tachibana University, graduate of Kyoto University Graduate School)
10. **Nahashon Nzioka N.** (graduate student of Osaka University advised by Pierre Yves Donzé)

Commentators

1. **Matthias Kipping** (York University, Canada)
2. **Eleanor Westney** (MIT, USA and York University, Canada)
3. **Takafumi Kurosawa** (Kyoto University)
4. **Paul D. Gottlieb** (Rutgers University, USA)
5. **Jostein Hauge** (Cambridge University, UK)
6. **Anil (Andy) Hira** (Simon Fraser University, Canada)
7. **Teresa da Silva Lopes** (University of York, UK)
8. **Andrew Reamer** (George Washington University, USA)
9. **Andranik Tumasjan** (Universität Mainz, Germany)
10. **Tao Wang** (Grenoble Ecole de Management, France)
11. **Mary Yeager** (UCLA, USA)

Supporting and Funding Organizations and Programs



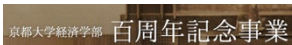
Kyoto University: **SUPPORTING PROGRAM FOR INTERACTION-BASED INITIATIVE TEAM STUDIES**

Industry Dynamics Across Two Borders: Industrial Studies in Asia and the Development of a New Research Paradigm

A project adopted in 2019



The Kyoto University Foundation
International Conference Subsidy



The 100th Year Anniversary Found (Faculty of Economics, Kyoto University)



International Federation of East Asian Management Associations (IFEAMA)

Report prepared by Takafumi Kurosawa, Chief Organizer