



International Joint Master Degree Program in Global Markets, Local Creativities

Program Outline

- The International Joint Master Degree Program in “Global Markets, Local Creativities” is a two-year master’s program taught entirely in English and provided jointly by the University of Glasgow (UK), the University of Barcelona (Spain), and Kyoto University (Japan). It is part of the wider GLOCAL program which itself is made up of a consortium of seven world class and internationally renowned universities (see backside).
- Students on the International Joint Master Degree Program study at the University of Glasgow in the first semester, the University of Barcelona in the second semester and at Kyoto University in the third and fourth semesters. Upon completion they receive a master’s degree conferred jointly by the three universities.
- The program examines how local places (clusters, cities and regions) and local actors (entrepreneurs, firms and policymakers) generate local competitiveness under global market conditions. It highlights the importance of the historical and social context in which economic development, public policy and business strategies take place.
- On the program students are encouraged to explore interdisciplinary perspectives on the process and experience of globalisation from a place-based viewpoint which equips students with the critical skills necessary to make sense of the intersecting complementarity of the global and local. These skills together with opportunities for practical experience at companies and public policy organisations are ideal for highly talented students seeking a career in public policy, multinational corporations, international consultancies, cultural and creative industries, or other non-profit organisations.

Kyoto University

Japan's second oldest national university and one of Asia's leading research centres, located in Japan's ancient capital



University of Glasgow

Established in 1451, a member of the prestigious Russel Group, and renowned as the Alma Mater of Adam Smith



University of Barcelona

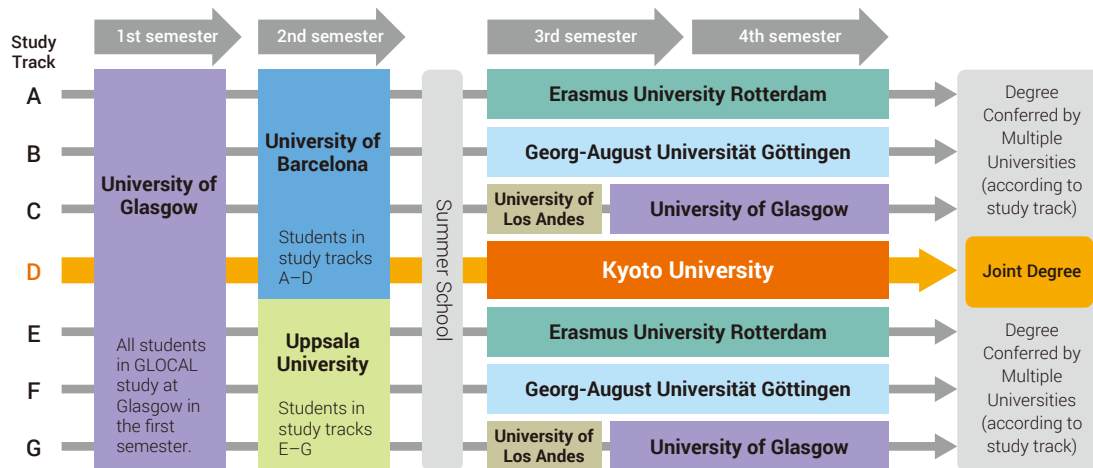
Established in 1450, a key centre of research and learning in Spain's leading economic region

GLOCAL (Global Markets, Local Creativities)

- The GLOCAL program consists of seven leading universities in seven innovative cities in Asia, Europe and South America. It offers students several “study tracks” of which the International Joint Master Degree Program provided by the University of Glasgow, the University of Barcelona and Kyoto University (study track D) is just one.
- All students, regardless of their study track, study together in the first semester then proceed onto their individual study tracks. Throughout their studies students participate in events involving all seven universities and benefit from the wider network that the GLOCAL program provides.
- The program benefits from funding from the Erasmus+ Program of the European Union which means there are several generous Erasmus Mundus scholarships available each year.



7 Study Tracks in the GLOCAL Program



Industrial Dynamics and Sustainability Study Track D (Glasgow-Barcelona-Kyoto)

- Study Track D is the only three-university joint degree study track on the GLOCAL program and the only study track that includes a period of study in East Asia.
- Study Track D of the GLOCAL program provides students with opportunities to engage in on-site research and to acquire expertise on industrial dynamics and sustainability. Courses available include:
 - University of Glasgow:** The Globalised Economy; Global Varieties of Capitalism in Historical Perspective; Other elective courses
 - University of Barcelona:** Companies in Emerging Sectors; Creative Cities; Family Business; Port Cities in Historical Perspective; Other elective courses
 - Kyoto University:** On-site Research Training; Economic Development and Policy in the Asia-Pacific; Industries and Global Competition; International Development Assistance Policy; Other elective courses

- Students will also complete their master’s thesis whilst at Kyoto University whose faculty serve as the main thesis supervisor. Typical thesis topics on the GLOCAL program have included:
 - Business History
 - Business and Political Risk
 - Creative Industries
 - Environmental Sustainability
 - Family Business
 - Inequality and Social Development
 - Industrial Clusters
 - Industrial Policy
 - Innovation Strategy
 - Migrant Entrepreneurship
 - Multinational Enterprises
 - Rural and Urban Development
 - Small and Medium-Sized Enterprises



Admission, Tuition Fees and Other Program Details

- Recruitment, application and selection of students will be conducted in the autumn and winter via the GLOCAL website.
- Tuition fees are uniform across the entire GLOCAL program and are levied by the coordinating institution (University of Glasgow), Kyoto University does not levy any additional tuition fees.
- Erasmus Mundus scholarships are allocated via a competitive application process and are subject to the rules of the awarding body.

For more information in English, please visit the official GLOCAL website at: <http://globallocal-erasmusmundus.eu>

For more information specific to Study Track D or Kyoto University, please refer to the following website of Kyoto University (see QR code): <https://www.econ.kyoto-u.ac.jp/en/glocal/>



京都大学

KYOTO UNIVERSITY

Graduate School of Economics, Kyoto University, Japan