

International Graduate Programme

EAST ASIA SUSTAINABLE ECONOMIC DEVELOPMENT STUDIES



2 YEAR MASTER'S PROGRAMME + 3 YEAR DOCTORAL PROGRAMME

We welcome ambitious students who seek to acquire and develop

- Advanced academic knowledge and practical skills
- International comparative perspectives
- Multidisciplinary and critical sense of reality

to contribute to sustainable development of Asia and the World!!

GRADUATE SCHOOL OF ECONOMICS
KYOTO UNIVERSITY



C O N T E N T S

1	Message from the Director
2	Programme Description
3	Number of Students Enrolled in the Programme, Application Procedures for Master's and Doctoral Programmes, Five Tracks (Specialisations)
4	Track #1 Environmental Policy & Rural Development Studies
6	Track #2 Business History & Industry Policy Studies
8	Track #3 Developing & Emerging Economies Studies
10	Track #4 International Trade & Financial Studies
12	Track #5 Business Management & Accounting Studies
14	Voices from Faculty Members
15	Voice from Guest Professor
16	List of Courses



Message from the Director of the International Programme (EA Programme)



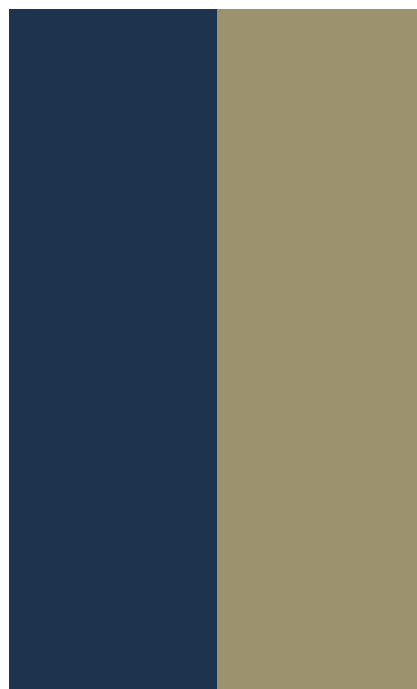
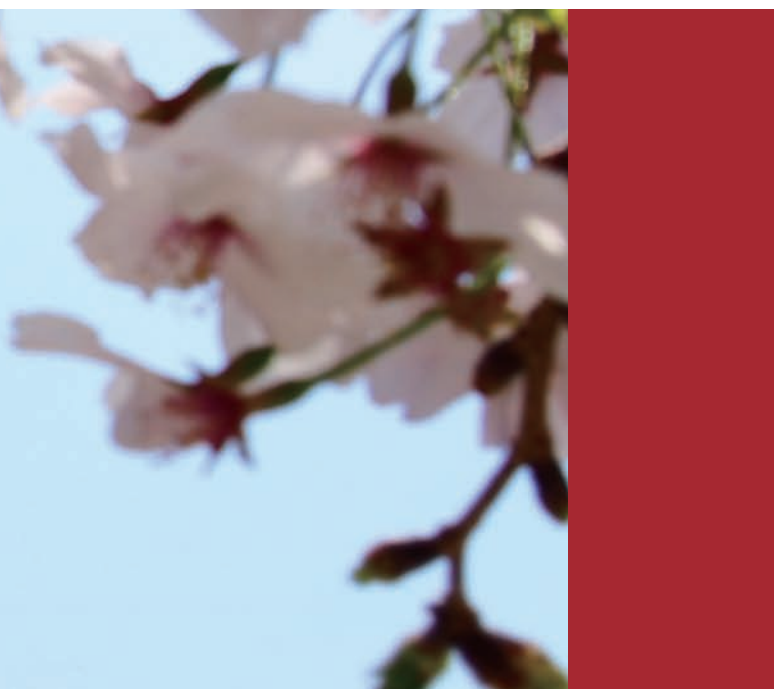
Prof. dr. Shuji HISANO

International Political Economy of
Agriculture, Food and Biotechnology

I have been involved in this international graduate programme since it was launched in 2009. We have received more than 80 students from various countries. The Programme has been open to Japanese students since 2013.

One of the key words in the programme is “sustainable development” as included in the programme name. Sustainability is becoming a buzz word nowadays. I’m sure that each person, each researcher, each student has his or her own idea and definition. At least for us it is not just an environmental kind concept. It should also include well-balanced development among different regions, different industry sectors, different socio-economic classes, different generations, and so on. It is about justice and equity; it is about diversity and mutual respect and understanding. In a sense, our programme is meant for students to seek out their own way of understanding and their own style of contributions to sustainable development locally as well as globally. Therefore, you are strongly encouraged to develop multidimensional, multidisciplinary, multicultural perspectives, and also a critical sense of reality, which is sometimes missing in economics. Whatever topics you are going to study in economics and other social sciences, you should start with a reality on the ground. I hope you would share this idea, not fully but somehow at this moment. Anyway you can learn that here with us.

I’m looking forward to seeing you in this programme!!



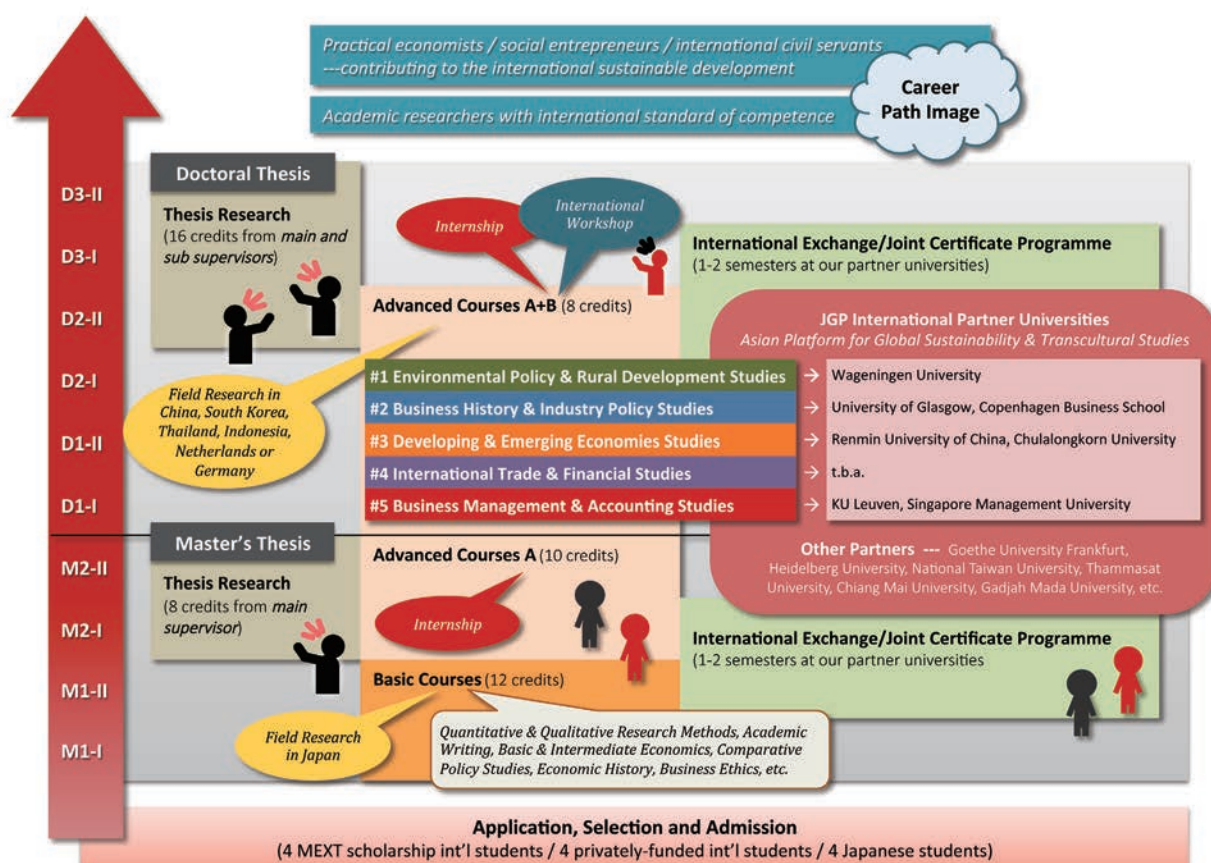
Programme Description

This programme is designed to provide international students with both advanced academic knowledge and practical skills. It consists of a two year Master's programme and a three year Doctoral programme, both starting in October. Our students are from a variety of countries including China, South Korea, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Uzbekistan, Germany, Romania, Italy, Turkey, Egypt, UK, Belgium, Spain, U.S.A, Mexico and Japan. The programme is offered in English, and Japanese language skills are not required at the time of admission. The Master's programme offers both basic and advanced courses through which students can enjoy a comprehensive curriculum. The Doctoral programme offers Overseas Field Research and International Graduate Student Workshop subjects through which students further develop a deep understanding of the current issues in East Asia.

In addition to classes designed specifically for this programme, students will participate in selected courses at the Graduate School of Economics as well as other graduate schools. Students will develop academic knowledge and practical skills in international setting. We offer many opportunities to conduct field research at diverse range of sites such as large manufacturing plants and small factories, cutting-edge businesses and rural farming communities throughout East Asia so that students can develop a multidisciplinary and critical appreciation of real-life issues and problems. These are all needed to contribute to sustainable development in East Asia as academic researchers, government officials, or social entrepreneurs.



International Graduate Programme for East Asia Sustainable Economic Development Studies



Number of Students (by country) Enrolled in the Programme (M: Master's/ D: Doctoral)

2009	M: China 5
2010	M: China 2, Germany 1, Korea 1, Romania 1
2011	M: China 8, Korea 2 D: China 4
2012	M: China 8, Indonesia 1, Korea 1, Thailand 1 D: Korea 2
2013	M: China 4, Egypt 1, Indonesia 2, Nepal 1 D: China 4, Korea 2, Turkey 1
2014	M: China 3, Indonesia 1, Italy 1, Thailand 1, U.S.A. 1, Vietnam 1 D: China 5, Malaysia 1, Mexico 1, Thailand 1
2015	M: China 3, Indonesia 1, Japan 2, Korea 1, Philippines 1, U.K. 1 D: Indonesia 2
2016	M: China 8, Indonesia 1, Belgium 1, Spain 1, Germany 1 D: China 3
2017	M: China 7, Indonesia 1, Japan 2, USA 2, Uzbekistan 1 D: China 1, Germany 1, Taiwan 1

Application Procedures for Master's and Doctoral Programmes

Please see <http://www.econ.kyoto-u.ac.jp/kueac/application>

Five Tracks (Specialisations)

EA Programme has the following five tracks (specialisations) according to their main areas of study and theoretical and methodological orientations. Students must choose one after consultation with the EA Programme Committee, but which specialisation students can and should take depends largely on their academic background as well as their supervisors. Regarding the list of courses offered in each specialisation, there is no strict regulation apart from some recommended curriculum models and course works. Instead, each specialisation has one or two international partner universities. Students are given an opportunity to take part in an exchange programme and receive joint supervision with some of these partner universities.

Visit to an Organic Farm in the Netherlands

International Joint Certificate Programme — Wageningen University, The Netherlands



Students of the track #1 will be encouraged to take an exchange programme (MSc in International Development Studies / PhD in Rural Development) at Wageningen University, the Netherlands, one of the world's leading education and research centres in the field of environmental, agricultural and food-related sciences. This will be authorised and institutionalised as a joint certificate seeking programme in the future (under discussion).

- One of the five departments, Department of Social Sciences, consists of six Sub-departments: Sociology & Anthropology of Development; Sociology & Governance; Communication, Philosophy and Technology; Economics; Business, Consumer and Competence Studies; and Management Decision Support. First two sub-departments, including 7 chair groups such as Rural Sociology, Sociology of Development and Change, and Environmental Policy, among others, are our close counterpart. They collaboratively offer the MSc programme of International Development Studies, in which master students of the track #1 will have a chance to join as an exchange student to take relevant courses.
- Researchers, including PhD candidates, based in 26 chair groups of Social Sciences and Environmental Sciences, participate in the Wageningen School of Social Sciences (WASS) and promote research that increases the understanding of social processes and design practices around challenges in the domains of food, agriculture, environment, health and development. Doctoral students of the track #1 will have a chance to take part in PhD training courses organized by WASS and other graduate institutions.

Voices from Students



Mr. Akkharaphon Thongpoon
(Thailand, 2012–2014 Master's / Lecturer at Prince of Songkla University, Thailand)

I consider the chance to study in the EA Programme at Kyoto University as one of the biggest successes of my life. As an undergraduate student, I majored in Development Economics and Political Economics. I joined this programme with a vision to see Thailand attain higher levels of development and a belief that it has to start from agricultural sector reforms. I believe that this programme, along with the able guidance from my supervisor can help me fulfil my interests. Currently I am focusing on the political economy of agriculture with a view to obtain a career as a social developer and contribute to my country in the future. Apart from the classes and research that constitute my academic base, I also love to explore the culture of Japan, its language and the surrounding scenic beauty and have interest in photography and sports. Kyoto city provides an unparalleled opportunity to engage in all of those. I am grateful to the university for allowing me to take up this programme.



Ms. Kazumi Shimabara
(Japan, 2017– Master's Programme)

Applying to study on the EA programme at Kyoto University is one of the best decisions I have made. I previously majored in International Relations and Economics as an undergraduate student and I wanted to discover more. In particular, I had an interest in agricultural studies and the issue of 'food security' in the age of globalisation. Several of today's pressing world issues are reflected in the various courses available on the programme, and the courses are also characterized by an intellectually stimulating environment which helps us to flourish. This programme goes beyond simply learning from within the classroom setting; it also allows me to apply these new skills and knowledge so as to develop on my own research via fieldwork and as an individual. So far, it has been challenging yet inspiring. Due to the passionate teaching and guidance of the academic members of staff, I am encouraged to sample other courses that are not limited to my field of specialisation. My fellow classmates hail from different countries and diverse walks of life, and interacting with such curious minds makes the learning experience more fun and engaging. Besides classes, Kyoto is a beautiful city that boasts a rich culture and history giving me endless opportunities to explore its scenic views and create delightful memories.

Voice from Guest Professor



Dr. Hugh Campbell
Professor, Chair of Sociology Department, University of Otago, New Zealand

Course Title: Sociology of Agriculture, Food and Environmental Crisis

For students coming here, they get the chance of studying things that are fundamental and important to the future survival on the planet. But also, the chance to come here is enhanced by the fact that there is a lot of visiting scholars from all around the world. They are all eminent world leaders in their field and students really get the chance in a very small and intensive short course to have a very sort of close intellectual engagement with these leaders in the field. So, this is an amazing opportunity for students to come to Kyoto University and take one of these courses.

Track #2

Business History & Industry Policy Studies

Socio-Economic History
Industry Organisation
Political Economy



The core driving forces of today's globalised economy are enterprise and innovation. Business history is one of the most powerful approaches to explain the dynamics of firms, industries, local, national and global economies and transformation of societies. Business history is not just about studying the past, but about how knowledge of the past shapes our understanding of the present and sets our expectations for the future. In other words, history is the most insightful source for strategy and policy making. It also provides a framework by which the limits and effectiveness of generalisation and theorisation are set. Hence, in this module, we bridge historical study and a wide variety of social sciences.

Objectives

The objective of the track #2 is to nurture a comprehensive capability to contextualize the significance of actors, events, and institutions in the past and present systematically.

Area of Study

The track #2 covers a wide array of disciplines based on the historical approach, such as Business History, Socio-economic History, and History of Economic Thought. Since the beginning of the 21st century, there has been a growing call for integration of history into organisation studies, along with repercussions in the related disciplines of strategy, entrepreneurship, international business and a variety of policy studies. Thus, this track combines history and organisational studies including management.

Learning Goals

While mastering the essential analytical tools of Business History and Industry Policy studies, students are also expected to learn the basic approaches used in the foundational disciplines of Economics, Management, and History. On completion of the track #2 they should have acquired:

- Capability to understand and apply basic concepts of broadly defined social science, especially Management and Economics.
- Skills to position individual cases in wider social and historical contexts.
- Capability to use historical research methods and case studies.
- Capability to understand time- and location-specific actors, events and institutions from comparative perspective.

Ongoing/Completed PhD and Completed Master's Research Projects

- Development of small & medium enterprise (SME) policy in Indonesia
- Creating Shared Values in Japanese Automotive Industry
- The Role of Technological Change in Green Growth for Sustainable Business Development
- The Evolving Diversity of Corporate Systems: A Comparative Study on the Toyota Group and the Hyundai Motor Group
- The Dynamics of State-Owned Enterprise (SOE): A Case Study of Johor Corporation Malaysia, 1970-2014



Receiving a lecture at Chiang Mai University, Thailand

International Exchange and Double Degree Programme — The University of Glasgow, UK



Master's students who participated in the track #2 will be encouraged to take an exchange programme (MSc in Global Economy) at the University of Glasgow. Doctoral students who participate in the track #2 can apply for the Double Degree Programme with the University of Glasgow.

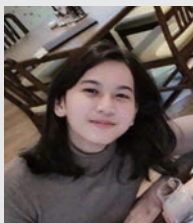
- This programme is designed to provide students with in-depth knowledge of different aspects of economic and business policy issues, based on the foundational disciplines of economics, management, history, law and political science.
- The aim of this programme is to raise students with practical knowledge and analytical skills in a broad overview of economic and business policy issues.

Voices from Students



Mr. Heriberto RUIZ TAFOYA
(Mexico, 2014–2017 Doctoral Programme)

Being part of the Doctoral Programme of the EA Programme at Kyoto University is a great opportunity not only for extending my academic career in Japan but also for providing me with regional and global perspectives. In my case, after a long trip of study, research and work in different continents—America, Europe and Asia—it is in the latter, particularly in Kyoto Japan, where I found it attractive to go deeper in the study of the three concepts that are shaping the future of our society at the global scale: East Asia, Sustainability and Economic Development. East Asia is a fundamental region for the future of the world; my goal is to increase my understanding of this region while doing my doctoral dissertation, and later on, summing up my abilities and effort to extend the bridges between East Asia and Latin America. Both regions have values, cultures, traditions, history, etc., to share and learn from each other. Besides, doing it at Kyoto is a delightful experience. Living in the atmosphere of Kyoto revitalizes the hope that harmony and peace between human beings and nature is possible.



Heldira Larashati
(Indonesia, 2016– Master's Programme)

After a 2-year career in marketing following my bachelor graduation and another year as a stay-at-home mother, I told myself that I need to see the world from broader perspectives. Luckily I was admitted to EA programme Master program of Kyoto University which has certainly been a valuable experience. This program offers various courses in understanding business and economics using many different approaches—such as mathematical, theoretical, historical—as well as providing opportunities to participate in other interdisciplinary courses. The professors, lecturers, and the academic staff are understanding, helpful and caring, not only regarding my academic activities, but also towards my family. Personally, this program nurtures my understanding of economic sustainability in a sophisticated and enjoyable way. Besides lectures and seminars, the students are given several opportunities to join in field research in Japan and overseas helping them to gain “hands on” experience in conducting research. Another important thing is that I am surrounded with awesome friends from various countries, and we frequently benefit from the exchange of ideas. Completed with the beauty of Kyoto city and the university buildings, the environment of Kyoto supports the learning process and that has made me want to stay longer.

Voice from Guest Professor



Dr. Ben WUBS (Project Professor)
Professor, Erasmus University Rotterdam, the Netherlands

Course Title: International Business and Nation States

Multinationals and their role in the process of globalization have attracted a great deal of attention. The origins of modern multinationals lay in the second half of the 19th century. The growth of large scale, mainly industrial multinationals, concurred with the emergence of the first global economy. World War I was a turning point in the development of international business and its relation with nation states, yet multinationals continued to expand during the 1920s and 1930s. After World War II multinationals began to play a key role in the world economy, and became the main drivers of globalization in the last decades of the 20th Century. This course focuses on the constantly changing relations between multinationals and nation states.

Track #3

Developing & Emerging Economies Studies

Development Economics
Applied Microeconomics

Economic development in less developed countries and transition from planned economy to market economy are essentially same trials in that they both entail a struggle to create a well-performing market economy. Economics is obliged to contribute to the trials with appropriate policy suggestions, informed by scientific tools and analysis which are based on sound empirical evidence with external validity.

Objectives

The track #3 aims to raise experts in developing and transition economies studies with sophisticated knowledge and skills in Economics, including Econometrics. Furthermore, an ideal expert in developing and transition economies studies, as envisaged by this course, should have excellent skills to obtain insightful findings through field surveys.

Area of Study

The track #3 covers several subject areas:

- Development Economics as a discipline
- Comparative Economics as an interdisciplinary approach within Economics
- China, Vietnam, Laos, India and other transition and developing economies as field sites
- Developing Economies such as Southeast Asia (Thailand, Indonesia, Myanmar, Philippines, etc.) as field sites
- Transition economies such as Russia and eastern European countries as field sites.

Learning Goals

Students participating in this track are expected to become the following types of professionals:

- Professional researcher in development and/or comparative Economics
- Expert in international development aid
- Entrepreneur playing an active role in developing and transition economies



- Public servant playing an active role in developing and transition economies

Ongoing/Completed PhD and Completed Master's Research Projects

- Formal Finance and Informal Finance in China's Ethnic Minority Areas
- Local Financial Development and Performance of SMEs in China
- Environmental Performance and the Promotion of Local Officials in China
- Local financial development and performance of Small and Medium Enterprises: Evidences from eastern coastal areas of China
- Rural Poverty and Ethnicity in a Hui Ethnic Township of Shaanxi Province: An Empirical study in an Oblivious Chinese Region
- Socio-economic status of rural minority in western Nepal
- How does anti-corruption affect corporate innovation? Evidence from recent anti-corruption efforts in China



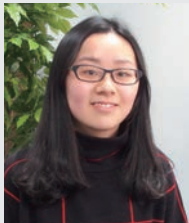
Field Research in JAPAN

Double Master Degree Programme — Chulalongkorn University, Thailand



- The MSc in Health Economics and Health Care Management is an intensive programme which focuses on making optimum use of resources to achieve defined health and social goals. It accepts students with varied backgrounds in health sciences, social sciences, administration and other fields. The course progresses from basic economics to very practical applications such as health Economics (under discussion).
- Aims of the M.Sc. Programme: to strengthen capacity in applying economics principles and analyses to issues in the health sector, health policy and medical interventions; to clarify the nature and implications of health policy options; and to improve the decision making process in the health sector.

Voices from Students



Ms. Fang Yingying
(China, 2012-2014 Master's Programme/2014-2017 Doctoral Programme)

Taking the opportunity to study in EA Programme of Kyoto University is actually the most important choice that I have made in my life so far. And it definitely did not disappoint me. Of course I got a lot of useful knowledge in all kinds of classes, just as I expected. But what I appreciate more is that I learned to carry out my research based on the knowledge and turned my research interests to the academic topics. Except for the normal classes, our program arranges various field trips to let us know more about Japan in different perspectives. And there are even overseas field trips which provide us chances to observe other countries and experienced the life there by ourselves. In daily life, I also achieve plenty of beautiful memories here. I got to know people from different backgrounds. Communicating with them is full of fun and has enriched my understanding of world as well as life. And living in Kyoto is really an amazing experience with its long history, great sceneries and peaceful life.



Mr. Liuyi Ye
(China, 2016- Master's Programme)

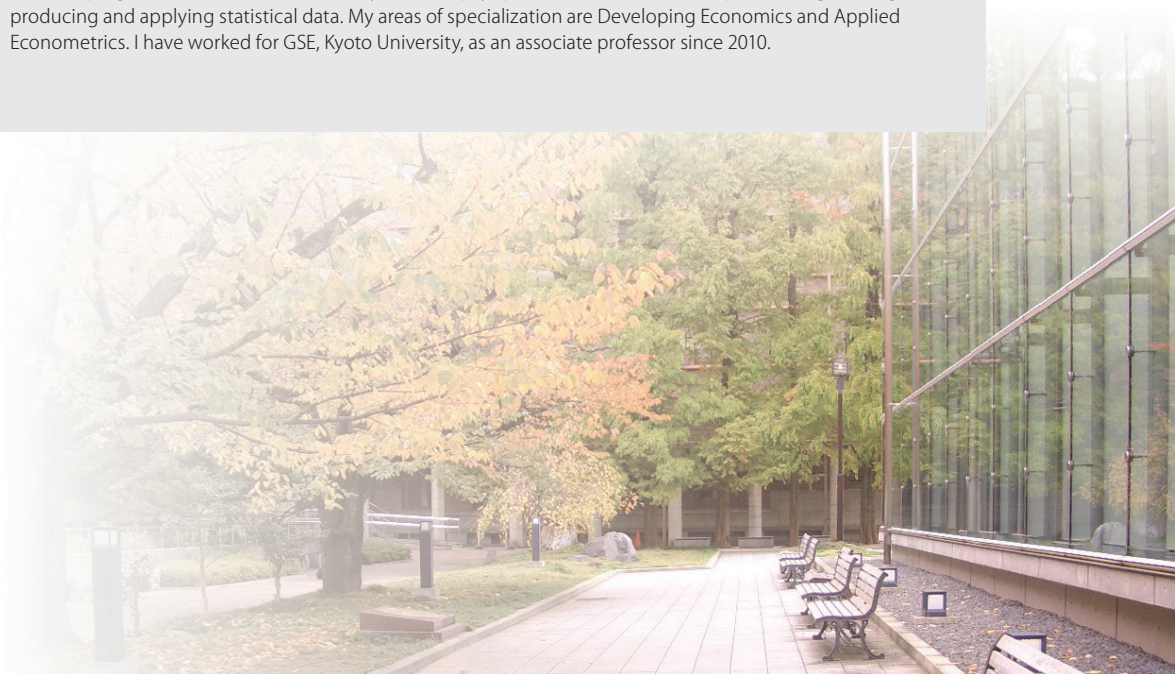
One of the many benefits of receiving a master's degree in Economics at Kyoto University is that the curriculum allowed for the time to focus on the scientific part of Economics, which to our students is often the most important part. In my own practice, as a graduate with a major in management, I have come to learn the essentials of classic economic theory and get exposed to math and programming. The program itself offers an extensive and comprehensive curriculum that gets you familiarized with both quantitative and qualitative methods. At Kyoto University the professors and programme staff are very nice and they are responsive to our needs, we also have the chance to go to field trips and study abroad. What about living in Kyoto? Kyoto is definitely one of my favorite cities, and my friends who visited me in Kyoto invariably tell me just how much they love the city. It certainly is a great place to explore and an environment in which people can focus on their researches. Kyoto University has provided me with an awesome education and thanks to the EA programme, I couldn't have asked for a more rewarding school life.

Voice from Faculty Member



Dr. Go YANO, Professor

My current research topic is corporate finance in developing and transition economies, with a special focus on the role of trade credit there. Investigating this topic, I aim to clarify the process of generating entrepreneurship in developing and transition economies. My research pays particular attention to the process of gathering, producing and applying statistical data. My areas of specialization are Developing Economics and Applied Econometrics. I have worked for GSE, Kyoto University, as an associate professor since 2010.



[illegible]

Students participating in the track #4 are expected to acquire skills in applying economic theory and econometric method to various issues in the real world related to international trade and finance. It is our educational goal that our students enhance their understanding of economic activities and policy issues in the international markets through the track's course work.

The objective of the track #4 is to provide essential knowledge in international economics and to develop students' research skills in international economics and related fields. Emphasis is placed on the advanced level of theoretical and empirical studies in international trade and finance.

- An Empirical Analysis of RMB Real Effective Exchange Rate's Impact on Chinese Trade Method
- An Empirical Analysis on the Financial Development in the Process of Yen Internationalization
- A Financial Projection of the Public Pension in Japan: Under Stochastic Models for Demographic and Economic Variables
- An Empirical Study on the Monetary Policy of China
- The Development and Current Status of Outward Direct Investment of China

A photograph of two women seated at a long wooden conference table. The woman on the left is wearing a red hijab and a black blazer, looking down at a red laptop. The woman on the right is wearing glasses, a black blazer, and a white shirt, gesturing with her right hand while speaking. On the table are several water bottles, glasses, and a red folder. The background is a blue wall with a large gold logo that reads "MAGISTER EKONOMIKA UNIVERSITAS GADJ" (Magister Economics University of Gadjah Mada).

10



Voices from Students



Mr. Nicolo ROSETTI
(Italy, 2014–2016 Master's Programme/ 2016– Doctoral Programme)

I was an economics major and worked in consulting for two years before enrolling in Kyoto University's EA Programme. I have noticed a very cooperative attitude among students and members of staff, and I was especially impressed with the breadth of multidisciplinary approaches students are encouraged to take in their research. Kyoto University's academic freedom and variety of courses allowed me to explore some heterodox approaches, discuss previous papers with professors, and engage in debates with my fellow students. Socially, Kyoto is a beautiful city and I would recommend it to anyone, from the bright lights of Gion to the peaceful temples on the hillside, it has something to offer to everyone.



Ms. Haoran Tian
(China, 2016– Master's Programme)

It has been a great experience for me to participate in the EA programme, and what I have gained has far exceeded my initial expectations. Here is a place with a profound academic atmosphere, and one which is open to those from a whole range of cultures and backgrounds. Staff and professors are very friendly and always ready to help. Students can explore their potential, and benefit from useful assistance and suggestions. In my case, there have been so many good memories - the patient guidance from teachers, the active discussion with classmates, the interesting field trips, and useful Japanese language courses. I have seen many improvements in myself over this time, and so I believe that students who enroll in the programme will also benefit in their own way.

Field Trip to Thailand



Joint Student Workshop at Thammasat University in Thailand



Studying German History in Heidelberg, Germany



Joint Student Workshop at Erasmus University in the Netherlands

Management
Organisation
Accounting

- Strategic management (corporate strategy, international management, entrepreneurship)
- Organisational behavior (organisational behavior and processes, human resource management, networks and alliances)
- Innovation (innovation management, innovation and



- A Comparative Analysis on Institutional Conditions for the Development of Biotechnology Industries in Coordinated and Liberal Market Economies-The Case of Germany and the United Kingdom
- On the Improvement of Ethics in Accounting and External Auditing
- Elite Female University Students' Perceptions of Gender Inequality in Japanese Companies
- How Entrepreneur Establishments Are Created in Kyoto
- Family Control, Cash Flow and Capital Investment : Empirical Evidence from China
- The Establishment of Web Development Industry Culture
- Alternative Policy Formation to Overcome the Middle-income Trap of Emerging ASEAN Countries
- The Career Experiences for Chinese Professional Woman Working in Japan”

Voices from Students



Ms. Bitu Puspitasari
(Indonesia, 2012–2014 Master's / Universitas Gadjah Mada, Indonesia)

Being admitted to the EA Programme, I am fascinated by how multidisciplinary approaches are integrated in to the classroom discussions, thanks to the fact that the professors as well as the students come from different academic fields and background. The programme also provides extensive selection of classes, so I challenge myself to take subjects on various fields like political economy of agriculture, agribusiness, comparative industry policy, etc., most of which are completely new fields for a business major. The academic atmosphere indeed encourages me to learn actively, not only in the classrooms but also through research, self-study, and discussions with friends and supportive supervisors. As a city, Kyoto offers more than just the charm of tradition meeting modernity. This city particularly enchants me for its unique characteristic regarding entrepreneurship and the development of small to medium-sized enterprises (SMEs), the field in which I am currently pursuing my research. I have no doubt that all these academic, social, and cultural experiences will benefit me in the future.



Mr. Wu Jiun Yan
(Taiwan, 2017– Doctoral Programme)

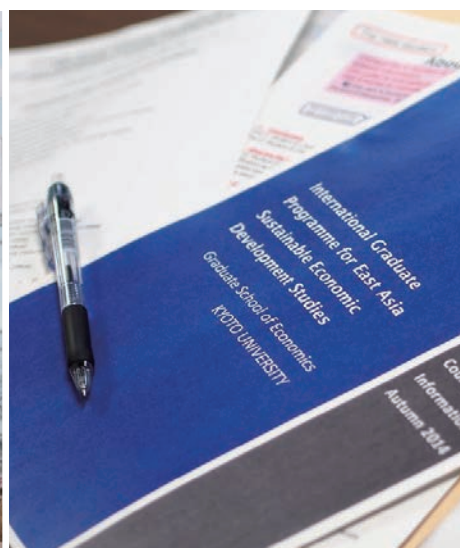
After working for several years in industry, I chose to go back to school and pursue the doctoral course of the EA programme at Kyoto University. With its prestigious academic reputation in the world, Kyoto University and EA programme provide an ideal environment to deepen my knowledge and explore my academic interests without any boundaries. I am amazed at the diverse background of my fellow students, the wide selection of classes, knowledgeable professors, as well as the supportive resources available. I have already noticed the rigorous attitude towards conducting research with a good balance of academic freedom and emphasis on multidisciplinary approaches. Moreover, the enthusiastic activities on the campus and abundant resources offered will definitely not disappoint. In daily life, I feel the environment in Kyoto is one which allows us to be fully immersed in studying, debating, or contemplating, and simply enjoying every moment. This goes without mentioning the benefits of residing in Kyoto city, which further broadens my experience profoundly.

Voice from Faculty Member



Dr. Asli M. COLPAN, Professor

My research interests include corporate strategy, corporate governance, and especially the evolution of large enterprises in industrial and emerging economies. I am currently working on of business groups, which are the amalgamations of legally-independent firms connected via formal and informal ties (such as the Samsung group, Tata group and so on). In my classes, I take an international and comparative perspective and teach the strategy and governance issues surrounding not only Japanese firms but also firms in other developed as well as emerging nations.



Voices from Faculty Members

Dr. Takafumi KUROSAWA, Professor



I was trained as an economic and business historian, and my dissertation focused on the formation of the cross-border economic region in Europe.

My English publications range broadly: exploring MNEs and political risk, industrial clusters, history of individual industries and industry policy which examine European and Japanese cases. I'm currently leading a large-scale international research project on regional competitiveness, comparing industrial history and the variety of economic development in Europe, North America and East Asia.

Dr. Ai HISANO, Senior Lecturer



My research explores how firms' interest in sensory appeals became a crucial part of corporate strategies in a consumer-oriented economy from the late nineteenth century to today. With the rise of consumer capitalism, there have been tremendous efforts across industries to shape the way people experience their surrounding environments through gustatory, aural, tactile, olfactory, and visual sensation. This was a radical departure from a prior agrarian economy and the creation of the modern world, which has a lasting impact on our everyday lives today. My current project examines the American food industry's persistent attention to color from the late nineteenth to the late twentieth century. By analyzing the regulation, control, and presentation of color in the food industry, my research links manufacturing and corporate marketing with business competition, government regulation, and broader trends in consumption. In my course, I encourage students to explore social, cultural, political, and environmental consequences of business activities from diverse aspects and to gain new perspectives on their surrounding environments.



Dr. Tsilavo RALANDISON, Assistant Professor



I am interested in doing research that contributes to knowledge about how to solve poverty and food insecurity in developing countries. While I was trained in agricultural economics, I also draw from other subfields in economics to better understand these issues. Currently, I am doing research on agricultural markets and farmers' organizations in Madagascar, and land governance in sub-Saharan Africa. In the future, I hope to continue working on these topics and also to compare issues in different developing countries. As for teaching, I am looking forward to exploring various aspects of field research with students who participate in my courses. Fieldwork can be a great way to better understand a problem and to bridge the theory-practice gap. Even though it comes with a unique set of challenges, there are many educational advantages to conducting fieldwork. I encourage students to do fieldwork if they have an opportunity to do so.

Voice from Guest Professor

Dr. Jessica Duncan, Assistant Professor



Dr. Jessica Duncan

Assistant Professor, Rural Sociology Group, Wageningen University, The Netherlands

Course Title: Food Security Governance

I found the students here to be very active. There was a clear effort on their part to not only understand what we were discussing but also to apply it. As a result, one of the challenges I faced was addressing my Western bias. Most of my examples and the literature I draw from comes from Europe and North America. When speaking to students and asking for feedback, it was clear that more Asian examples would have helped to promote more discussion and greater understanding...



LIST of Courses

International Course for East Asia Sustainable Economic Development Studies 2018-2019 Academic Year

Core Courses

Field Research in Japan A/B	Comparative Industry Policy Studies
Research Design A/B	Comparative Business Ethics
Introduction to East Asian Economies	Academic Writing & Discussion
Firms and Industrial Organization in Japan	Introduction to Field Research Methods
Microeconomics	Accounting
Macroeconomics	Qualitative Research Methods
Political Economy	

Advanced Courses A

Japanese Economic History	Corporate Finance and Capital Markets
Econometric Analysis of Asian Economies	Governance, Risk Management & Compliance
Econometric Analysis of Developing Economies	Readings on Institutional Economics
Contemporary Japanese Industry Studies	Readings on International Economics
Contemporary Chinese Economy Studies	Comparative History of Economic Policy A
International Political Economy of Agriculture	Readings on Organizational Behaviour
International Agribusiness Studies	Readings on Human Resources
International Finance Theory	Environmental Economics
International Trade Theory	Geopolitical Economy of Development
Development Economics 1/2	Industries & Global Competition
Environmental Economic Studies	Overseas Field Research
Sustainable Development Studies	Internship
Study of Developing Economies	Sustainable Industry Development
Comparative Development Studies	Inclusive Rural Development
International Business and Nation States	International Development Assistance Policy
Historical Approaches to Business and Economics A	Business and the Global Economy
Strategic Management	Multiple Research Perspectives on Management

Advanced Courses B (only for doctoral program)

Field Research in East Asia	GSE Seminar
Field Research in Europe	Academic Career Training
Advanced Academic Writing	International Academic Presentation



Seifuso Villa, Kyoto University (Tangible Cultural Assets)



CONTACT US

E-mail: eac@econ.kyoto-u.ac.jp

Prof. dr. Shuji HISANO --- hisano@econ.kyoto-u.ac.jp (Programme Director)

Prof. dr. Go YANO --- yano@econ.kyoto-u.ac.jp

Address:

Yoshida Honmachi, Sakyo-ku, Kyoto 606-8501, JAPAN

TEL: +81-75-753-3476 FAX: +81-75-753-3476

[Graduate School of Economics] <http://www.econ.kyoto-u.ac.jp/en/>

[East Asia Course] <http://www.econ.kyoto-u.ac.jp/kueac/>