

CARIS Workshop

CARIS is funded by Grant-in-aid for Scientific Research of JSPS, (A)23243055

The Competitive Advantage of Regions: Comparative Studies of Industries from a Global Perspective

September 16, 2013

Kyoto, Japan

Venue: Mizuho Hall, Basement 1 of the Graduate School of Economics (Main Building), Kyoto University

<http://www.econ.kyoto-u.ac.jp/about/access/>

<http://www.econ.kyoto-u.ac.jp/about/access/campusmap/>

Monday, September 16, 2013

10:00-11:30 National, Regional or Global: Location and Competitiveness

Chair: TBD

Pierre-Yves Donzé (Kyoto University, Kyoto)

From nation-based to global competition in the watch industry (1945-2010)

Andrea Schneider (GUG, The Gesellschaft für Unternehmensgeschichte e.V., Germany)

From US to Europe: The Emergence of the Leasing Business

11:30-11:45 Coffee Break

11:45-13:00 Research Strategy: An Interim Review

Chair: TBD

Matthias Kipping (York University, Toronto)

Competitive Advantage and Industry Location (revised edition)

Takafumi Kurosawa (Kyoto University)

“Good Strategy, Bad Strategy” : An Interim Self Review on the CARIS Project.

13:00-13:45 Lunch Break (University Central Cafeteria)

14:00-15:00 Short Excursions in Kyoto “Shimazu Foundation Memorial Hall” (Optional)

<http://www.shimadzu.com/visionary/memorial-hall/>

➤ The museum is within walking distance of Best Western Hotel

18:30 ~ Dinner

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September 16, 2013

Kyoto, Japan

List of Participants

- **Anastakis, Dimitry** (Trent University, Canada)
- **Banzawa, Ayumu** (Osaka University, Osaka, Japan)
- **Bouwens, Bram** (Utrecht University, Utrecht, Netherlands)
- **Dankers, J, Joost** (Utrecht University, Utrecht, Netherlands)
- **Donzé, Pierre-Yves** (Kyoto University, Kyoto, Japan)
- **Fujioka, Rika** (Kansai University, Kyoto, Japan)
- **Hashino, Tomoko** (Kobe University, Kobe, Japan)
- **Hirao, Takashi** (Tokyo University of Science, Suwa, Nagano, Japan)
- **Huang, Kuo Feng** (National Chengchi University, Taipei, Taiwan)
- **Imajo, Toru** (Hannan University, Osaka)
- **Kikkawa, Takeo** (Hitotsubashi University, Tokyo, Japan)
- **Kipping, Matthias** (York University, Toronto, Canada)
- **Kurosawa, Takafumi** (Kyoto University, Kyoto, Japan)
- **Li, Zejian** (Osaka Sangyo University, Osaka, Japan)
- **Nakajima, Yuki** (Toyo University, Tokyo, Japan)
- **Nishimura, Shigehiro** (Kansai University, Osaka, Japan)
- **Ojala, Jari** (University of Jyväskylä, Jyväskylä, Finland)
- **Schneider, Andrea** (GUG, The Gesellschaft für Unternehmensgeschichte e.V., Frankfurt, Germany)
- **Schröter, G. Harm** (University of Bergen, Norway)
- **Sluyterman, Keetie** (Utrecht University, Utrecht, Netherlands)
- **Stokes, G. Raymond** (University of Glasgow, Glasgow, UK)
- **Wadhvani, Daniel** (University of the Pacific, Stockton, US)
- **Westerhuis, Gerarda** (Utrecht University, Utrecht, Netherlands)
- **Yongue, Julia** (Hosei University, Tokyo, Japan)

Fuji Conference/CARIS Excursion A

Museum Visit

“Shimazu Foundation Memorial Hall”

September 16, 2013

Kyoto, Japan

Destination: Shimazu Foundation Memorial Hall

<http://www.shimadzu.com/visionary/memorial-hall/>

Participants: Fuji-conference guests and CARIS members

Chaperone: Takafumi Kurosawa and Pierre-Yves Donzé

Schedule:

13:45 Take taxis to Shimazu Foundation Memorial Hall

14:00-15:00 Tour of the museum

15:00 Walk back to your hotel (Free time until dinner at 18:30)

Fuji Conference/CARIS Excursion B (for non-BEAT Workshop participants)

Factory Visit

Mitsubishi Motors Japan, Powertrain Plant in Kyoto

September 17, 2013

Kyoto, Japan

Destination: Mitsubishi Motors Japan, Powertrain Plant in Kyoto

<http://www.mitsubishi-motors.com/en/corporate/aboutus/facilities/index.html>

Participants: Fuji-conference guests and CARIS members (except for BEAT workshop participants)

Chaperones: Ayumu Banzawa and Zeijian Li

Schedule

9:30 Assemble at the hotel lobby and take taxis to Kyoto Plant of Mitsubishi Motors

10:00-10:20 Greeting and Company Video

10:20-11:10 Factory Tour (Engine processing and assembly lines)

11:10-11:30 Question Session

11:30 Break up at the plant

Participants: Fuji-conference guests and CARIS members (except for BEAT workshop participants)

Fuji Conference/CARIS Excursion C (optional)

Company Visit

Kyocera Corporation and the Kyocera Museum of Fine Ceramics

September 18, 2013

Southern Suburb of Kyoto, Japan

Destination: Kyocera Corporation

http://global.kyocera.com/company/csr/others/fine_ceramic/

Participants: Fuji-conference guests and CARIS members (except for BEAT workshop participants)

Chaperone: Takafumi Kurosawa

Schedule:

- a.m. Separate meetings may be scheduled
- 15:00 Assemble at the hotel lobby and take taxis to Kyocera
- 15:40 Arrive at Kyocera, Corporate Presentation
- 16:55-16:15 Tour of the Kyocera Museum of Fine Ceramics
- 16:15-16:45 Question Session
- 16:45 Take taxis back to the hotel