



University of Glasgow | Centre for Business History in Scotland

EBHA conference Glasgow, 26-28 August 2010 Conference Programme

26 August

13.30-17.30 Registration
Venue: Lilybank House Foyer

14.00-17.00 Meeting of Council
Venue: Seminar 201, Lilybank House

17.30-19.30 Reception
Venue: Hunterian Art Gallery

20.00 Council dinner (EBHA Council only)
Venue: Cail Bruich, 725 Great Western Road, Glasgow

27 August

08.00-15.00 Registration
Venue: Randolph/Turnbull Concourse, 1st Floor, Main building

9.00-9.30 Welcome and opening of conference
Venue: Bute Hall

Professor Anton Muscatelli, Principal and Vice-Chancellor, University of Glasgow
Professor Albert Carreras, President, European Business History Association
Professor Ray Stokes, Director, Centre for Business History in Scotland

9.30-11.00 Session 1 (7 parallel sessions)

1A: Civil Science and the Firm in mid-Twentieth Century Britain

Venue: Senate Room

Chair: Klaus Staubermann (National Museums of Scotland)

Sally Horrocks (University of Leicester), 'British Food Manufacturers and State Funded Scientific Research on Food, 1918-1939'

Viviane Quirke (Oxford Brookes University), 'Between public and private, between science and industry: the Medical Research Council and British pharmaceutical firms, 1920s-1960s'

Sabine Clarke (University of Oxford), 'State, University and Business Collaboration in the Search for New Industrial Uses for Sugar after 1945'

1B: Cartels, Business, and the State in International Economy

Venue: Gilbert Scott G466

Chair: Jeff Fear (University of Redlands)

Niklas Jensen-Eriksen (University of Helsinki), 'Predators or Patriots? Export cartels as a source of power for the weak'

Elina Kuorelahti (University of Helsinki), 'Governments and the Nordic timber cartel in the 1930's'

Marco Bertilorenzi (Sorbonne University, Paris), 'Firms, knowledge, trade and cartels: The construction of an international network in the early aluminium industry, 1886-1914'

1C: Companies, trade associations and politics in the context of European integration

Venue: East Quad Lecture Theatre

Chair: Jan Hesse (University of Goettingen)

Marine Moguen-Toursel (EHESS Paris) and Neil Rollings (University of Glasgow), 'Trade Associations and European Integration'

Matthias Kipping (Schulich School of Business, Toronto) 'Beyond lobbying: How companies and their representative associations re-shape the institutional environment'

Margrit Müller (University of Zurich), 'Companies, trade associations and politics in the context of European integration'

1D: Margarine, Business and Politics, 1900-1940

Venue: Forehall

Chair: Per H. Hansen (Copenhagen Business School),

Kurt Pedersen (Aarhus School of Business) and Jesper Strandskov (University of Southern Denmark), 'The Failed Merger Negotiations between Monsted Ltd. and Jurgens in the early 1900s'

Bengt Åke Berg (Stockholm School of Economics), 'The scapegoat that many maids tried to milk. Swedish margarine policy in an international perspective'

Pål Thonstad Sandvik (Norwegian University of Science and Technology) and Espen Storli (Norwegian University of Science and Technology), 'Encountering economic nationalism, Lever's, Van den Bergh's and Jürgen's expansion into Norway 1912-1935'

Ben Wubs (Erasmus University, Rotterdam), 'Guns and margarine. Or how the Nazis disliked margarine, but could not afford to attack the Dutch Margarine Trust'

1E: Internationalisation and competitiveness

Venue: Melville Room

Chair: Andrea Schneider (GUG Frankfurt am Main)

Muriel Le Roux (Linacre College, Oxford), 'The history of a deal or how to win an international competition in France 1970-1990s: The case of two anti-cancer drugs, Navelbine and Taxotère'

Goran Bergstrom (Uppsala University) and Andreas Dahlkvist (Uppsala University), 'Company internationalisation and industrial relations in historical perspective: The interrelationships between Swedish multinationals and trade unions in the internationalisation process of Swedish firms'

Tobias Cramer (University of Cologne), 'A case of internationalisation before World War II: Bayer's marketing strategies in Latin America'

1F: Business and public policy

Venue: Turnbull Room

Chair: Neil Forbes (University of Coventry)

Duncan Ross (University of Glasgow) and Allan Munro (Shetlands Island Council), 'Contested energy: Water and wind power developments in the Scottish Highlands since 1945'

Serena Belligoli (Institute of European Studies) and Jean-Christophe Defraigne (Institute of European Studies), 'Ties between business, aid programs and governance structure in Africa: A comparative analysis between the European and the Chinese cases'

Richard Vahrenkamp (University of Kassel), 'Trucking Europe: The European motorway network and the European traffic policy boosting logistics 1950-2000'

1G: Embeddedness of firms

Venue: Gilbert Scott Room 250

Chair: Susanna Fellman (University of Helsinki)

Inga Nuhn (University of Munich) and Thilo Jungkind (University of Konstanz),
'Theoretical and empirical interrelations between corporations and the surrounding
society beyond operative business'

Valerio Varini (Bicocca University, Milan), 'Firms and welfare: Company towns in Italy
(19th-20th century)'

Alexandra von Kunsberg-Langenstadt (University of Mannheim), 'The holy ghost of
electricity industry: The power of organised interests'

Tom Karlander (Royal Institute of Technology), 'Malmö diskont - a supernova in
banking'

11.00-11.30 Coffee

Venue: Bute Hall

11.30-13.00 Session 2 (7 parallel sessions)

2A: Accessing useful knowledge

Venue: Senate Room

Chair: Sally Horrocks (University of Leicester)

Kristine Bruland (University of Geneva), 'Global business and local knowledge: the
mechanisation and globalisation of a simple product (19th-20th c.)'

Olav Wicken (University of Oslo), 'The exploitation of local knowledge in the transition to
and early phases of firm organization of production (19th c.)'

Pierre-Yves Donzé (Osaka University), 'Institutionalizing 'useful knowledge': the
Japanese External Trade Organization (JETRO) and the beginning of the Japanese
Miracle – the case of the precision machine industry (1945-1960)'

2B: Technology, cooperation, and competition

Venue: Gilbert Scott G466

Chair: Roy Edwards (University of Southampton)

Valerio Cerretano (University of Glasgow), 'Cross-Border Corporate Co-operation,
Technology Transfer and Industrial Development: Evidence from the Global Rayon
Industry, 1900-1940'

Soojeong Kang (London School of Economics), 'Developing Technological Capabilities:
Technology Transfers and the Korean Synthetic Fibre Chaebols in the 1960s-1970s'

Lars Heide (Copenhagen Business School), 'Making business of a revolutionary technology with private and public: The Eckert-Mauchly company's design and building of computer with private and government customers, 1945-1951'

David Pretel (University of Cambridge), 'Agents of Technology Transfer: Intermediaries and Foreign Corporate Patenting in Late Nineteenth Century Spain'

2C: Philanthropy and entrepreneurship I

Venue: East Quad Lecture Theatre

Chair: John Wilson (University of Liverpool)

Charles Harvey (Newcastle University Business School), Jillian Gordon (University of Strathclyde Business School) and Mairi MacLean (University of Bristol Business School), 'Entrepreneurial Philanthropy and World Making: Andrew Carnegie as Hyper-Agent and Standard Bearer'

Therese Moylan (Institute of Art, Design and Technology, Dublin), 'Irish women in business: businesswoman, philanthropist, or social entrepreneur?'

Monika Poettinger (Bocconi University, Milan), 'From economy to philanthropy and back: business organizations in 19th century Milan'

Hubert Schijf (University of Amsterdam), 'Jewish bankers and businessmen as art collectors and philanthropists in the 19th century'

2D: Business in print

Venue: Forehall

Chair: Stephen Morgan (University of Nottingham)

Eugene Choi (Hitotsubashi University), 'Pan-industrial collaboration for information cost reduction: Meiji cotton spinners and their industrial journal, ca. 1880s-1890s'

Jonathan Silberstein-Loeb (Oxford University Said Business School), 'News, networks, and coordination: the Associated Press, 1893-1945'

Erik Lakomaa (Stockholm School of Economics), 'Technology, labour and the rise of a financial newspaper: Dagens Industri 1975-1995'

2E: The challenges of internationalisation

Venue: Melville Room

Chair: Neil Rollings (University of Glasgow)

Carlo Morelli (University of Dundee), and Jim Tomlinson (University of Dundee), 'Managing decline: The jute employers' strategies'

Steven Toms (University of York), Neveen Abdelrehim (University of York) and Josephine Maltby (University of York), 'Political instability and stock market reaction: The Anglo-Iranian oil nationalisation, 1951'
 Teresa da Silva Lopes (University of York) and Mark Casson (University of Reading), 'Brand protection and globalisation of British business'

2F: Management, competitiveness, and context
 Venue: Turnbull Room

Chair: Albert Carreras (Pompeu Fabra University)

Takafumi Kurosawa (Kyoto University) and Tomoko Hashino (Kobe University), 'From the non-European tradition to a variation of the Japanese model of competitiveness: The modern Japanese paper industry in the context of international comparison'
 Alan Mantoan (Bocconi University Milan), 'Localizing scientific management: Alfa Romeo in southern Italy, 1938-1943'
 Merko Stenroos (University of Turku), 'Structure, strategy and ideology: The case of local savings bank TYPbank 1987-1993'
 Arjan van Rooij (Radboud University Nijmegen), 'Patents and markets: The case of the Dutch firm Van Berkel's Patent, 1898-1950'.

2G: Business operations in international context
 Venue: Gilbert Scott Room 250

Chair: Chris Kobrak (ESCP Europe)

Liza Lombardi (University of Geneva), 'Du Pont de Nemours in Mexico, 1925: How the network played the game'
 Miguel Lopez-Morell (University of Murcia) and Jose M O'Kean (Pablo de Olivade University), 'Seeking out and building monopolies: Rothschild strategies in non-ferrous metals international markets (1830-1940)'
 Luciano Segreto (University of Florence), 'The international timber trade in Europe: organisational capabilities and business strategies, 1870-1939'

13.00-14.45 Lunch
 Venue: Bute Hall

14.00-14.45 AGM (Senate Room)

14.45-16.45 Session 3 (7 parallel sessions)

3A: Entrepreneurs, Statistics and the Problem of Uncertainty
 Venue: Senate Room

Chair: Giovanni Favero (University Ca' Foscari Venezia)
 Discussant: Fabio Lavista (Bocconi University)

Maria Letizia D'Autilia (National Institute of Statistics, Italy), 'Statistics. The Ideas and Actions of Giovanni Montemartini to Modernize Government'

Simone Misiani (University of Teramo), 'The culture of national accounting and the emergence of the "Southern Question" in Fascist Italy'

Walter A. Friedman (Harvard Business School), 'Business Prophets: The Rise of Economic Forecasting in America'

Tobias Rötheli (University of Erfurt), 'Banking Principles, Bank Competition and the Credit Boom of the 1920s'

Jean-Guy Prévost (University of Quebec), 'The Gospel of Statistics and Its Prophet: The Ideas and Praxis of W. E. Deming from Industry to Government to Industry to Government'

3B: Aspects of Gender and Business History: 16th to 20th Centuries
 EBHA Gender in Business History Session
 Venue: Gilbert Scott G466

Chair: Paola Lanaro (Foscari University)
 Discussant: Ioanna Pepelasis Minoglou (Athens University of Economics and Business)

Keynote Speaker: Mary Yeager (UCLA), 'Follow the Leaders: A different look at the VITAL FEW'

Additional speakers:

Andrea Caracausi (Foscari University), 'Disciplining Work. Women and Children in Pre-Modern Italy'

Despina Vlami (Academy of Athens), 'Business and Material Culture in the Era of Merchant Capitalism: the Female Version'

Stefania Licini (University of Bergamo), 'Behind the Scenes: Women in business in 19th century'

3C: Roundtable: Where is Less More (and When)? Resource Constraints & Innovation in Business, Non-Profit, and Public Organizations
 Venue: East Quad Lecture Theatre

Moderator: Phil Scranton (Rutgers University)

Michael Gibbert, Bocconi University

Martin Hoegl, WHU - Otto Beisheim School of Management

Matthias Weiss, WHU - Otto Beisheim School of Management;

Liisa Välikangas, Helsinki School of Economics

Janne M. Korhonen, Helsinki School of Economics
Campbell Wilson, University of Glasgow

3D: Business, labour relations, and organisational change
Venue: Forehall

Chair: Matthias Kipping (Schulich School of Business, Toronto)

Jeffrey Fear (University of Redlands), 'How American Management Theory Helped to Legitimize German Codetermination: Erich Potthoff and the Cross-Border Transformation of Knowledge'

Jim Phillips (University of Glasgow), 'Employee Involvement and Management in the UK Workplace in the 1970s'

Tobias Jopp (University of Hohenheim), 'The hazard of merger by absorption: Why some Knappschaften merged and others did not, 1861-1920'

Janet Greenlees (Glasgow Caledonian University), 'Business people as local politicians and their impact on the workplace environment, c. 1870-1939'

Hugo Van Driel (Erasmus University Rotterdam) and Bas Koene (Erasmus University), 'Struggling for legitimacy by the Dutch temporary work industry, 1961-1996'

3E: Business and diplomacy
Venue: Melville Room

Chair: Harm Schroeter (University of Bergen)

Alfred Reckendrees (Copenhagen Business School) and Isi Blasé (University of Hamburg), 'German Industrial Policy in Polish Upper Silesia (1920-1935)'

Stefan Schwartzkopf (Copenhagen Business School), 'The State as Market Researcher: How the Consumer Perspective Transformed the Public Sphere in Britain, 1926-1939'

Steen Andersen (Copenhagen Business School), 'Danish Business Diplomacy During World War I. Scandinavian Business Leaders and their role in trade negotiations with Britain, France and USA, 1914-1918'

Ralf Ahrens (Center for Contemporary History Potsdam), 'Organizing expansion: Business rationale, networking and the expansion of the Flick concern into occupied territories during World War II'

Andrew Perchard (University of Strathclyde), 'Land and empire: Politics and the British Aluminium Company'

3F: Delivering services
Venue: Turnbull Room

Chair: Bram Bouwens (University of Utrecht)

Susanna Fellman (University of Helsinki), 'Tensions between the private and the public: The transition from private to public provision of welfare services and infrastructure in Finnish company towns, 1930s to the 1960s'
 Roman Köster (Bundeswehr University Munich), 'On the threshold to dominance: Private business in German waste management, 1945-1980'
 Stephen Sambrook (University of Glasgow), 'Private sector involvement in public services before Thatcher: British domestic waste disposal, 1945 to the late 1980s'
 Gustav Sjöblom (Chalmers University of Technology), 'The service bureau industry in Sweden, 1950-1981'

3G: Business, politics, and economic development
 Venue: Gilbert Scott Room 250

Chair: Ben Wubs (Erasmus University, Rotterdam)

Franco Amatori (Bocconi University Milan) and Daniela Felisini (University of Rome), 'From corporations to agencies for Italy's economic development: IRI (1950-1980)'
 Xuejie Jiang (University of Hitotsubashi), 'Why are some industrial districts more successful than others? The case of the TAMA high-tech industrial district in Tokyo'
 Angus MacKenzie (University of Glasgow), 'Self-help in a time of crisis: Scottish National Development Council, 1931-1939'
 Anna Spadavecchia (University of Reading) and John Cantwell (Rutgers Business School), 'Innovation, industrial competitiveness and British regions in the interwar period'

16.45-17.15 Coffee
 Venue: Bute Hall

17.15-18.45 Plenary: Dissertation session
 Venue: Bute Hall
 Chair: Harm Schröter (University of Bergen)

Finalists for the prize are:

Gareth Campbell 'The Railway Mania: Not so Great Expectations?'
 Alessandro Monti 'The Price of the "White Gold" – Pricing and Strategy during the mercantile era: The case of the Meissen Porcelain Manufactory, 1710-1830.'
 Kevin Tennent 'Owned, Monitored, but not always controlled: Understanding the Success and Failure of Scottish Free-Standing Companies, 1862-1910.'

19.30-20.45 Reception
 Venue: Glasgow City Chambers, George Square

28 August

08.00-12.00 Registration
Venue: Randolph/Turnbull Concourse, 1st Floor, Main building

9.00-11.00 Session 4 (7 parallel sessions)

4A: The music business
Venue: Senate Room

Chair: Joost Dankers (Utrecht University)

Richard Coopey (London School of Economics), 'Fashioning a Business: Connections between the fashion industry and popular music enterprises in Britain, 1950-1980'
Christian Müller (University of Frankfurt am Main), 'Changes in the recording industry: The music business in West Germany in the 1970s'
Kevin Tennent (London School of Economics), 'A retail revolution: Changes in music distribution and retailing in the UK 1950-1980'
Stig Tenold (Norwegian School of Economics), 'Making Waves: Bergensbølgen and the branding of music locality'
Simon Frith (University of Edinburgh) and Martin Coonan (University of Glasgow), 'Promoting business'

4B: Business and political action
Venue: Gilbert Scott G466

Chair: Howard Cox (University of Worcester)

Ferry de Goey (N.W. Posthumus Institute, Netherlands), 'The business of consuls: Consuls and business'
Neil Forbes (University of Coventry), 'Defending democracy: Lord Weir and the organisation of Britain's rearmament drive in the 1930s'
Martijn Lak (Erasmus University Rotterdam), 'How to get one's stuff back: Dutch government efforts to defend Dutch business interests in Germany'
Margarita Dritsas (Hellenic Open University), 'On the crossroads of banking and politics'

4C: Business and fashion
Venue: East Quad Lecture Theatre

Chair: Mark Jakob (University of Goettingen)

Carlo Belfanti (University of Brescia), 'Renaissance and Made in Italy: History as an intangible asset for the fashion business'

Carina Grabacke (University of Gothenberg) and Kristoffer Jensen (Danish Museum of Industry), 'Trade Associations in Clothing 1970 to 2000 – a Comparison between Denmark and Sweden'

Birgit Pederson (Copenhagen Business School), 'When Apparel makes the Man. A Study of a Danish Trade Organization, the Clothing Industry Association, promoting the Danish Fashion Industry, 1955 – 1960'

Francesca Polese (Bocconi University Milan) and Marina Nicoli (Bocconi University), 'Identifying an industry: The building of a successful international image of creativity: The case of Italian fashion and cinema'

Elisabetta Merlo (Bocconi University Milan) and Mario Perugini (Bocconi University), 'Pucci: The revival of a fashion brand as a collaborative innovation'

4D: European Car Multinationals and the Crisis of the 1970s

Venue: Forehall

Chair: Steve Toms (University of York)

Sigfrido M. Ramírez Pérez (Bocconi University Milan), 'The European automobile industry between economic crisis and European integration (1973-1981)'

Tommaso Pardi (EHESS Paris), 'An alternative explanation of the impact of the 1970s crisis on the decline of British Leyland: industrial policy, Japanese investments and the role of British suppliers'

Ute Engelen (University of Bielefeld), 'An opportunity to overcome old-fashioned conventions? The social policies of Volkswagen and Peugeot in the crisis of the 1970s'

Jean-François Grevet (University of Artois), 'The French automobile industry confronting the social, economic and environmental crisis of the 1970s (1968-1981)'

Tomás Fernández de Sevilla (University of Barcelona), 'Between France and Spain: the strategy of FASA-RENAULT during the 1970s'

Valentina Fava (University of Helsinki), 'Automobile multinationals, transfer of technology and East-West relations: The Fiat investments in the Soviet Union in 1960s and 70s: from politics to business'

4E: Emotions: A new Approach to the Business History of 20th Century Mass

Consumer Societies?

Venue: Melville Room

Chair: Jim Phillips (University of Glasgow)

Frederike Sattler (Historical Commission at the Bavarian Academy of Sciences and Humanities), 'Animal Spirits' and the Beginnings of Market Research within West German Banks'

Monika Mattes (Centre for Research on Contemporary History, Potsdam), 'Love - Money – Marriage': The Changing Monetary and Consumer Practices of Married Couples in West Germany from the 1960s to 1980s'

Susanne Hilger (Dusseldorf University), 'Utilizing 'Emotional Capital' – Family as Image and Narrative in 20th Century Corporate Communications'

Manuel Schramm (Technical University, Chemnitz), 'Trust, Distrust and Innovations. Business and Universities in a divided Germany (1949-90)'

4F: Business and Merchant Networks in Historical Perspective: Toward a Formal Approach

Venue: Turnbull Room

Chair: Andrea Caracausi (Foscari University)

Discussant: Giovanni Favero (Foscari University)

Anna Moretti (Foscari University), Michele Tamma (Foscari University), 'Networks of Complementarities'

David Carvajal (University of Valladolid), 'Merchant Networks in the Crown of Castile Cities between Medieval and Early Modern Age'

Franz-Julius Morche (University of Heidelberg), 'Business Networks as Complex Systems. On the Ambivalent Role of Mediterranean Trading Networks between Late Middle Ages and Early Modern Period'

Aliye Mataraci (Bogaziçi University/Princeton University), 'Correspondences and Directories: Reading an Ottoman Business Network at the End of the Empire'

4G: Paternalism, New Paternalism, and Post-Paternalism (mid-19th century to present)

Venue: Gilbert Scott Room 250

Chair: Charlotte Natmessnig

Rebecca Belvederesi-Kochs (RWTH Aachen University), 'Social commitment and changes in corporate culture of German Savings Banks in the 20th century'

Hubert Bonin (Sciences PO Bordeaux), 'Why did paternalism fail in France?'

Alain Cortat (Neuchâtel University & Swiss Research National Fund), 'New paternalism and old recipes? Personnel management at the Câbleries & Tréfileries de Cossonay, 1900-1970'

Irina Potkina (Institute of Russian History RAS, Moscow), 'From Paternalism to socially oriented enterprise: The partnerships of Nikolskaya Mill Savva Morosov's son and New Russia'

Boris Shpotov (Institute of World History, Russian Academy of Sciences) 'A fresh approach to Henry Ford's paternalism'

Paul Thomes (RWTH Aachen University), "Beyond Paternalism: An early innovative German corporate social entrepreneurship model"

11.00-11.30 Coffee

Venue: Bute Hall

11.30-13.00 Session 5 (7 parallel sessions)

5A: Firms, Universities and Professions in the Creation of British Skill c1870-1992

Venue: Senate Room

Chair: Phil Scranton (Rutgers University)

Roy Edwards (University of Southampton), 'Bringing theory and practice together: Organisational response to technical education in Britain c1900-1992'

Klaus Staubermann (National Museums of Scotland), 'Understanding Historic Machine Tools, Skills and Training'

John Taylor (University of Southampton), 'Meeting the Needs of Industry: British Universities 1870-1914'

5B: The fuzzy boundaries of business and the firm

Venue: Gilbert Scott G466

Chair: Tony Slaven (University of Glasgow)

Joost Dankers (Utrecht University) and Bram Bouwens (Utrecht University), 'Co-operation and organization beyond business'

Jan Otmar Hesse (University of Gottingen) and Roman Köster (Bunderwehr University Munich), 'Crossing borders between economy and economics: L. Albert Hahn and Eugen Schmalenbach as practitioners and economists'

Martin Jes Iversen (Copenhagen Business School), 'Economic orders and formative phases: A business historical journey through Danish capitalism, 1850-2000'

Jakob Whitfield (University of Manchester), 'Firm boundaries? The British state and the aero-engine industry, 1910-1940'

5C: Corporate Responsibility

Venue: East Quad Lecture Theatre

Chair: Duncan Ross (University of Glasgow)

Martin Chick (University of Edinburgh), 'The 3 R's: Regulation, risk and responsibility in British utilities since 1945'

Keetie Sluyterman (University of Utrecht), 'Corporate social responsibility (CSR) of Dutch entrepreneurs in the 20th century'

5D: The business-education nexus

Venue: Forehall

Chair: Sabine Clarke (University of Oxford)

Catriona Haston (University of Glasgow), 'Higher education and industry relationships in East and West German and problems in technology transfer'

Christopher Pokarier (Waseda University), 'Unspeakable Truths: University Business Models in Historical Perspective'

Matthias Pühl (Linde AG), 'Technology, Philanthropy, and education – Carl von Linde's engagement in the field of science and technological progress'

Michael Schneider (GUG Frankfurt am Main), 'Science within the firm: Linkages between the research and development departments of the German chemical industry and the academic sphere'

5E: Aspects of British and South Korean Shipbuilding History

Venue: Melville Room

Chair: Hugh Murphy (National Maritime Museum)

Martin Bellamy (Glasgow Museums), 'A Ludicrous Travesty: the failure of James R. Napier as a shipowner'.

Lars C. Bruno (Norwegian School of Economics), and Stig Tenold (Norwegian School of Economics), 'The basis for South Korea's ascent in the shipbuilding industry'.

Hugh Murphy (National Maritime Museum), 'British Shipbuilders plc: A suitable case for treatment?'

5F: Alternative forms of business organisation

Venue: Turnbull Room

Chair: Alexander Engel (Georg-August University Goettingen),

Mark Billings (Nottingham University Business School) and Alan Booth (University of Exeter), 'The business of Britain's National Giro, 1968-78: "Socialist euphoria and self-deception"?'

John Wilson (University of Liverpool), Tony Webster (John Moores University Liverpool) and Rachael Vorberg-Rugh (University of Liverpool), 'The British Co-operative Wholesale Society, 1863-1990: Challenging the "Co-operative business model"'

Susanna Martinez-Rodriguez (University of La Coruna) and Timothy W Guinnane (Yale University), 'Were cooperatives once corporations? Business law and cooperatives law in Spain'

Rang-Ri Park (Sorbonne University), 'Samsung: An original and competitive social model'

5G: Shaping financial services

Venue: Gilbert Scott Room 250

Chair: Youssef Cassis (University of Geneva)

Christopher Colvin (London School of Economics), 'God and risk: The role of religiosity in rural banking in early 20th century Netherlands'

Andrea Schneider (GUG Frankfurt am Main), 'Profit for non-profit purposes:

Landwirtschaftliche Rentenbank and its business model as a niche bank'

Mikael Wendschlag (Linköping University), 'Rigid Regulation, Dynamic Markets, Adaptive Enforcement, the case of Swedish Banks' right to own and trade in stocks'

13.00-14.30 Lunch

Venue: Bute Hall

14.30-16.00 Session 6 (7 parallel sessions)

6A: The Changing Role of Banks in Corporate Governance

Venue: Senate Room

Chair: Chris Colvin (London School of Economics)

Hans Sjögren (Linköping University), 'Regime changes and new structures in post-war Swedish banking'.

Per H. Hansen (Copenhagen Business School), 'Financial crises – the micro perspective: Four bank failures in Denmark in the 1920s'

Gerarda Westerhuis (Utrecht University), Abe de Jong (Erasmus University), 'The impact of diversification on risk and return in the Dutch banking sector, 1957-2007'

Chris Kobrak (ESCP Europe), 'Banking on governance: markets and management in the post-Bretton Woods period'

6B: Innovation and firm and industry performance

Venue: Gilbert Scott G466

Chair: Anna Spadavecchia (University of Reading)

Harald Degner (University of Hohenheim), 'Windows of Technological Opportunity Do Technological Booms Influence the Relationship between Firm Size and Innovativeness?'

Niall Mackenzie (University of Glasgow), 'Business R&D, Path Dependence and Innovation: explaining Finland and Sweden's Productivity Performance, 1981-present'

Alberte Martinez-Lopez (University of La Coruna) and Jesus Miras-Araujo (University of La Coruna), 'Technical change and business model: the urban transport companies in Spain, 1871-1989'

6C: Not for profits

Venue: East Quad Lecture Theatre

Chair: Per Boje (Aalborg University)

Ricardo Cella (University of Verona), 'Accounting for philanthropy: The development of accounting practices in the Italian non-profit sector'

Alexander Engel (Georg-August University Goettingen), 'Futures exchanges—non-profit organisations for making profit: The case of Chicago'

Francesca Fauri (University of Bologna), 'Non-profit aims in Italy's industrial policy towards the engineering sector after the Second World War'

Thierry Maillat (EHESS Paris), 'Two non-profit organisations shaped the French fashion industry after World War II'

6D: Entrepreneurs beyond the firm?

Venue: Forehall

Chair: Martin Jes Iversen (Copenhagen Business School)

Boris Gehlen (University of Bonn), 'Is business beyond the firm really beyond the firm? The case of Paul Silverberg'

Masami Kita (Soka University Tokyo), 'A.R. Brown and his entrepreneurial activity with Meiji Japan'

Peter Sørensen (Aarhus Business School) and Henrik Nørgaard, 'The Entrepreneur, Alex Brask Thomsen and the Danish Authorities, 1957-1981'

6E: Corporate governance and context

Venue: Melville Room

Chair: Martin Chick (University of Edinburgh)

Graeme Acheson (University of Ulster) and John D Turner (Queen's University Belfast), 'The character and denomination of shares on the British equity market, 1825-1870'

Pedro Neves (Technical University Lisboa) and Jaime Reis (Technical University Lisboa), 'Corporate law vs. company charter: shareholder protection and corporate governance in late 19th century Portugal'
 John Singleton (Victoria University of Wellington), 'Central bankers as entrepreneurs'

6F: Retailing, licit and illicit
 Venue: Turnbull Room

Chair: Francesca Polese (Bocconi University Milan)

Ralf Banken (Goethe-University Frankfurt am Main), "Everything in capitalism you can get in a department store": The development of the department store in West Germany, 1949-2000'

Rika Fujioka (Osaka University of Economics), 'The development of Japanese department stores in the early 20th century: The process of western adaptation'
 Klara Arnberg (Umea University), 'Under the counter: The business of pornographic magazines in Sweden, 1950-1971'

6G: Pictures and stories
 Venue: Gilbert Scott Room 250

Chair: Richard Coopey (London School of Economics)

Gerulf Hirt (Georg-August University Goettingen), 'Ghostwriters beyond the firm: German prewar ad men's influences on the West-German advertising industry and their relationships to entrepreneurial stakeholders up to the 1960s'

Troels Riis Larsen (Copenhagen Business School), 'The national brand and the company: A Danish case'

Mads Mordhorst (Copenhagen Business School), 'National narratives and business: The Nordic countries'

Marina Nicoli (Bocconi University Milan), 'The commoditization of images: The changing landscape of photojournalism'

16.00-16.30 Coffee
 Venue: Bute Hall

16.30-18.00 Session 7 (5 parallel sessions)

7A: The politics of business and the business of politics
 Venue: Senate Room

Chair: Marina Moskowitz (University of Glasgow)

Olga Wisniewska (University of Gdansk), “‘There is something fishy“ – the role of north-Norwegian merchants in the election campaign of 1896/1897’

Maiju Wuokko (University of Helsinki), ‘Big Business in the War of the Finnish Succession: Motives and Means of Interaction in the Presidential Election of 1982’

Julie Bower (University of Worcester) and Howard Cox (University of Worcester), ‘The role of political influence and hostile bids in the development of the UK alcoholic beverages industry’

7B: The family firm

Venue: Gilbert Scott G466

Chair: Andrea Colli (Bocconi University)

Francesca Tesi (Sorbonne University), ‘From Paternalism to the Michelin Performance and Responsibility Charter: Aspects of non-profit Activities of a Family Firm’

Stéphanie Ginalski (Swiss National Science foundation), ‘Business Elites and Family Capitalism: The case of the Swiss metallurgy industry during the 20th century’

7C: Entrepreneurial careers

Venue: East Quad Lecture Theatre

Chair: Hubert Bonin (Sciences PO Bordeaux)

Dominique Barjot (Sorbonne University Paris), ‘Family Strategy and entrepreneurial policies’

Timo Sarkka (University of Jyväskylä), Heli Valtonen (University of Jyväskylä), Olli Tapio Turunen (University of Jyväskylä), and Maare Valtonen (University of Jyväskylä), ‘The economic and social networks of business leaders in 19th century Finland’

John Killick (University of Leeds), ‘Merchants and politics in early 19th century Britain and America: Thomas Cope and William Brown, 1802-1860’

7D: Politics, planning and industrial structures

Venue: Forehall

Chair: Alfred Reckendrees (Copenhagen Business School)

Fabio Lavista (Bocconi University Milan) and Giandomenico Piluso (Bocconi University), ‘Can managers ignore debts? Politics, planning and governance of state-owned firms in Italy, 1955-1981’

Angelo Riva (European Business School, Paris), ‘How to regulate a financial market? The impact of the 1893-1898 regulatory reforms on the Paris Bourse’

7E: Philanthropy and Entrepreneurship II
Venue: Melville Room

Chair: Margarita Dritsas (Hellenic Open University)

Carlos Alberto Damas (Espirito Santo Financial Group), 'Ricardo Espirito Santo: Philanthropy and banking, 1919-1954'

Mauro Di Lullo (University of Strathclyde), 'Why philanthropy is relevant in economic development'

19.00-19.30 Reception
Venue: Hunter Halls

19.30-22.00 Conference dinner and announcement of dissertation and best paper prizes; brief address by President and by Athens organisers
Venue: Hunter Halls

22.00-24.00 Ceilidh
Venue: Hunter Halls

24.00-1.00 Departure from Hunter Halls