

第 31 回経営史国際会議の御案内

かねて御案内の通り、第 31 回経営史国際会議（富士コンファレンス）は、*The Competitive Advantage of Regions: Comparative Studies of Industries from a Global Perspective* をテーマに、2013 年 9 月 14 日（土）・15 日（日）の両日に京都大学 本部キャンパス（京都市左京区）法経東館 「みずほホール」（B1）で開催されます。

プログラムおよび開催趣旨は次ページ以下の通りです。今回の会議は、科学研究費基盤研究（A）「地域の競争優位——国際比較産業史の中のヨーロッパと東アジア」（略称 CARIS）との共催で行われ、経営史学会員、両プログラム関係者、その他本テーマに御関心のある方を対象に、公開の形で開催されます。会員諸氏には是非御参加頂ければと存じます。参加の御希望の方は、下記のメールアドレスに、下記の事項をご記入の上、御連絡ください。

- ① 御氏名
- ② 御所属
- ③ 御参加予定のセッション（I, II, III, IV, V, VI）
- ④ 御連絡先メールアドレス
- ⑤ 14 日夕刻懇親会の御出欠（参加費 3000 円）

送信先アドレス caris.kyotooffice@gmail.com （←●を@に置き換えて下さい）

なお、会場に限りがありますので、先着順とさせていただきます点、御了解下さい。

また、<http://www.econ.kyoto-u.ac.jp/~kurosawa/caris/index.html> から、アブストラクトが閲覧可能となる予定（9 月初旬以降）ですので、御利用ください。

また、プログラム中、第一日目（9 月 14 日〔土〕）夕刻の Reception は、立食形式での懇親会として予定しております。一般参加者の方は実費 3000 円にて参加可能です。ご出席と合わせ、お申し込み下さい。

2013 年 7 月 30 日

富士コンファレンス・国際交流委員会
委員長 宮島英昭

第 31 回経営史国際会議事務局
（CARIS 代表） 黒澤隆文
kurosawa@econ.kyoto-u.ac.jp
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31st International Conference on Business History
(New Series of the **Fuji Conference**)

Co-organized by:
Business History Society Japan
and
“CARIS” (Competitive Advantage of Regions and Industries)
(Grant-in-aid for Scientific Research of JSPS, (A)23243055)

***The Competitive Advantage of Regions:
Comparative Studies of Industries from a Global Perspective***

September 14-15, 2013
Kyoto, Japan

Venue: Mizuho Hall, Basement 1 of the Graduate School of Economics (Main Building), Kyoto University
<http://www.econ.kyoto-u.ac.jp/about/access/>
<http://www.econ.kyoto-u.ac.jp/about/access/campusmap/>

Saturday, September, 14, 2013

9:30-9:45 Welcome and Introductory Remarks

Takeo Kikkawa (Hitotsubashi University, President of Business History Society of Japan)
Takafumi Kurosawa (Kyoto University) CARIS Project Leader

9:45-12:00 Session I : Methodology, Concepts and Overview

Chair: Bram Bouwens (Utrecht University, Utrecht, Netherlands)

Takafumi Kurosawa (Kyoto University)

Industry Specific Time and Space: Methodology of the Industry History and the Possibilities of Regional Perspective

Jari Ojala (University of Jyväskylä, Jyväskylä, Finland) and **Juha-Antti Lamberg** (Jyväskylä, Finland)
Evolution of global paper and pulp industry 1800 – 2000: Regional Sources for Competitiveness of Clusters

Takeo Kikkawa (Hitotsubashi University, Tokyo)

Sinking Japan and Floating East Asia: The Cases of the Financial and Chemical Industries

Discussant: Matthias Kipping (York University, Toronto, Canada)

12:00-13:15 Lunch Break (“Bento” Lunch Box at RPG Room I and II)

13:15-15:30 Session II Automobile Industry

Chair: Ayumu Banzawa (Osaka University, Osaka)

Dimitry Anastakis (Trent University, Ontario, Canada)

From National to Continental to International: The Evolution of the Canadian Auto Industry, 1960-2000

Zejian Li (Osaka Sangyo University, Osaka)

Competitive Advantage and Organizational Dynamics: The Rise of Automobile Makers in Asia, 1990s-2000s

Harm G. Schröter (University of Bergen, Norway)

The World Truck-Market –A Regional Issue?

Discussant: Takashi Hikino (Kyoto University)

15:30-16:00 Coffee Break

16:00-17:30 Session III Electrical Apparatus and Electronics

Chair: Joost J. Dankers (Utrecht University, Utrecht, Netherlands)

Shigehiro Nishimura (Kansai University, Osaka)

East Asia in Global Market: An Analysis on Electrical Apparatus Industry

Kuo Feng Huang (National Chengchi University, Taipei)

The Development of the Taiwan's Semiconductor Industry since 1960s: The Rise of Silicon Island

Discussant: Yuki Nakajima (Toyo University, Tokyo)

18:00-20:00 Reception (University Cafeteria & Bar “Camphor”)

Sunday, September, 15, 2013

9:00-10:30 Session IV Chemicals and Pharmaceuticals

Chair: Takashi Shimizu (University of Tokyo)

Raymond G. Stokes (University of Glasgow, UK)

Industrial Constructions and Regional Competitiveness over the Long Term: The Case of the International Industrial Gases Industry, 1886 to the Present

Julia Yongue (Hosei University, Tokyo)

Towards a New Development Model for the Asian Drug Industries: A Comparison of Latecomers, Late-latecomers and Outliers

Discussant: Minoru Shimamoto (Hitotsubashi University, Tokyo, Japan)

10:30-11:00 Coffee Break

11:00-12:30 Session V Banking as a supporting Industry

Chair: Andrea Schneider (GUG, The Gesellschaft für Unternehmensgeschichte e.V.. Germany)

Daniel Wadhvani (University of the Pacific, Stockton, US)

Do Local Banks Bolster Regional Competitive Advantages? U.S. Community Banking and Economic Development in Comparative Perspective, 1945-1970

Toru Imajo (Hannan University, Osaka)

The Development of Small Business Finance in East Asian Countries: Case studies of Japan, Korea and Taiwan from Historical Perspective

Discussant: Gerarda Westerhuis (Utrecht University, Utrecht, Netherlands)

12:30-14:00 Lunch Break (Restaurant “La Tour” under the Clock Tower)

14:00-16:15 Session VI Consumer Goods and “B to C” Businesses

Chair: Tomoko Hashino (Kobe University, Kobe, Japan)

Keetie Sluyterman (Utrecht University, Utrecht, Netherlands)

The Rise of Asian Countries as Important Brewers of Beer and the Dutch Brewer Heineken

Takashi Hirao (Tokyo University of Science, Suwa, Nagano, Japan)

Competitive Advantages of Giants in the Global Cigarette Industry after the 1980s

Rika Fujioka (Kansai University, Osaka) and **Pierre-Yves Donzé** (Kyoto University, Kyoto)

Emerging Asian Markets and the Growth of the European Luxury Industry, 1960-2010

Discussant: Yuki Yamauchi (Doshisha University, Kyoto)

16:15-16:30 Coffee Break

16:30-17:00 Concluding Discussion

17:00 Closing Remark

Hideaki Miyajima (Waseda University, Tokyo) Chair of the Fuji-Conference Committee

19:00-21:00 Dinner (Downtown)

Partner Project and Supporting Organizations:

- “BEAT”: *Business in Europe and Asia in the Twentieth Century* (Utrecht University)
- The Center for East Asia Economic Studies, Kyoto University
<http://www.econ.kyoto-u.ac.jp/~shanghai/>
- Workshop on Economic and Business History (Kyoto University)

Aim and Focus of the Conference

The purpose of this conference is to provide historical perspectives on the regional dynamics of industries and the competitiveness of regions in the global economy.

The questions addressed and methodologies employed at this conference are the following.

1. What industries have become competitive in each region and how has the situation evolved over time?
 - Comprehensive study of the historical development of regional competitiveness in each industry.
2. In cases where changes the competitiveness of a given region took place, why and how did they occur?
 - Analyses of decisive elements that caused changes in the historical dynamics of competitiveness.
3. Why is there such great variety across industries and regions in terms of the patterns and forms of the “catching-up” process in addition to the rise, decline, maturity and recovery of an industry?
 - a) Inter-industry comparisons and 2) Investigation of the “matching” and “mismatching” of the characteristics of the industry and its region-specific conditions.

By examining the first and second questions using individual studies and by synthesizing them at the conference, we will be able to reach a clearer understanding of the regional dynamics of competitiveness.

Background Understanding on the Topic

While there is a plethora of historical studies of industries, they contain three major deficiencies that have yet to be explored. First, there are many publications on individual firms and historical analyses of the cases of many industries; however an overarching study combining both is still lacking.

Second is the lack of a clear and common methodology. Contrary to economic history focusing on the macro level (i.e., the economy) and business history on the micro level (i.e. the enterprise), industry history that deals with the mezzo level lacks a clearly defined and shared methodology. Comparative studies of several key industries based on common (but minimum) criteria and viewpoints will bring about a more systematic understanding of industry-specific features and the dynamics of their development in a long-term historical perspective.

Third is the lack of a regional focus due to the geographical and linguistic segmentation of the existing studies. While much research on transnational economic activities and networks was inspired by the rapid and deep economic integration in Europe and North America and the changeover from a vertical division to a horizontal division of labor in East Asia, studies of industry history focusing on the ‘Region’ as a unit, such as East Asia (including Southeast Asia), Europe and North America do not fully address all the key issues. Most of the work focusing on regions compare national industry histories and do not pay sufficient attention to the real geographical distribution of the economic activity. Focusing on the

'Region' would serve to better elucidate the transnational or global value chains within an industry that transcend national borders.

The competitiveness of the region will be a key concept in exploring these two deficiencies for two reasons: (1) industry is an arena where competition and cooperation take place; and (2) it is competitiveness that explains the rise and decline of an industry in a given region and geographical distribution of each element of a given industry.

In this respect, this conference will focus on industry history by giving particular attention to industries' intrinsic features as well as region-specific conditions. Transnational intra- and inter-industry networks, commonly shared competitive advantages in the region and features of the industry in the given regions will be also analyzed.

List of Participants

1. **Abe, Takeshi** (Osaka University, Osaka)
2. **Anastakis, Dimitry** (Trent University, Ontario, Canada)
3. **Banzawa, Ayumu** (Osaka University, Osaka)
4. **Bouwens, Bram** (Utrecht University, Netherlands)
5. **Dankers, J, Joost** (Utrecht University, Netherlands)
6. **Donzé, Pierre-Yves** (Kyoto University, Kyoto)
7. **Fujioka, Rika** (Kansai University, Osaka)
8. **Hashino, Tomoko** (Kobe University, Kobe)
9. **Hikino, Takashi** (Kyoto University, Kyoto)
10. **Hirao, Takashi** (Tokyo University of Science, Suwa, Nagano)
11. **Huang, Kuo Feng** (National Chengchi University, Taipei)
12. **Imajo, Toru** (Hannan University, Osaka)
13. **Kikkawa, Takeo** (Hitotsubashi University, Tokyo)
14. **Kipping, Matthias** (York University, Toronto, Canada)
15. **Kurosawa, Takafumi** (Kyoto University, Kyoto)
16. **Li, Zejian** (Osaka Sangyo University, Osaka)
17. **Miyajima, Hideaki** (Waseda University, Tokyo)
18. **Nakajima, Yuki** (Toyo University, Tokyo)
19. **Nishimura, Shigehiro** (Kansai University, Osaka)
20. **Ojala, Jari** (University of Jyväskylä, Jyväskylä, Finland)
21. **Schneider, Andrea** (GUG, Frankfurt a M., Germany)
22. **Schröter, G. Harm** (University of Bergen, Norway)
23. **Shimamoto, Minoru** (Hitotsubashi University, Tokyo)
24. **Shimizu, Takashi** (University of Tokyo, Tokyo)
25. **Sluyterman, Keetie** (Utrecht University, Netherlands)
26. **Stokes, G. Raymond** (University of Glasgow, UK)
27. **Wadhvani, Daniel** (University of the Pacific, California, US)
28. **Westerhuis, Gerarda** (Utrecht University, Netherlands)
29. **Yamauchi, Yuki** (Doshisha University, Kyoto)
30. **Yongue, Julia** (Hosei University, Tokyo)