

<b>Course number</b>					
<b>Course title (and course title in English)</b>	Southeast Asia in the Global Economy: Past and Present Southeast Asia in the Global Economy: Past and Present		<b>Instructor's name, job title, and department of affiliation</b>	Graduate School of Economics Program-Specific Senior Lecturer, YONG, Yen Nie	
<b>Target year</b>	1st year students or above	<b>Number of credits</b>	2	<b>Year/semesters</b>	2024/Second semester
<b>Days and periods</b>	Mon.2	<b>Class style</b>	(Face-to-face course)	<b>Language of instruction</b>	English
<b>[Overview and purpose of the course]</b>					
<p>Southeast Asia is a dynamic economic region with distinctive characteristics and ample diversity. With rich and complex histories of commerce and colonial experiences leading to nationalistic industrialization, this region provides rich insights on social and economic change from the perspective of emerging economies. In this graduate-level course, we focus on the various aspects of Southeast Asia, and how the region fostered its own social, cultural and economic paths through trade, networks and fluid identities. This course is divided into three modules and provides students with the opportunity to critically examine the contexts and dynamic environments in this region that differ from the experiences of advanced and Western economies. In Module A, students discuss the historical pathways that shape the initial conditions of the region. Module B analyze the development of Southeast Asia's capitalism and the region's integration of the global supply chain in the 21st century. In Module C, discussions and readings are focused on the various trends and issues that confront the Southeast Asian society today. Through an interdisciplinary lens, students are expected to gain a deeper understanding on conceptual and theoretical frameworks on latecomer industrializing economies, international business, management, sociology, Southeast Asian studies and postcolonial/nationalism studies.</p>					
<b>[Course objectives]</b>					
<p>After completing this course, students will be able to grasp (1) the basic foundation in understanding the economic, social and political contexts of Southeast Asia; and (2) attain skills to discuss the key theoretical and analytical frameworks that can be extended into studying emerging market economies.</p>					
<b>[Course schedule and contents]</b>					
<p>Week 1: <b>【Introduction】</b> : What is Southeast Asia? Dynamics and Diversity in the Past and Present  Module A  <b>【Historical Pathways and Initial Conditions (Economic and Business History)】</b>  Week 2: Southeast Asia in Global History: Trade and Entrepot Economies in the Colonial Era  Week 3: Business and Enterprises of Colonial Southeast Asia  Week 4: Decolonization and Postcolonial Statecraft: The Making of Developmental State</p> <p>Module B  <b>【The Capitalistic Society of Southeast Asia (Policy Studies/Business and Management Perspectives)】</b>  Week 5: Catch-up Industrialization: The Global Factory System and Learning by Doing in Context  Week 6: Asian Varieties of Capitalism: Positioning Southeast Asia in the VoC Framework  Week 7: Paragons or Parasites? State-owned Enterprises and Family Business Groups of Southeast Asia  Week 8: Entrepreneurship in Southeast Asia: Continuity and Disruption</p>					
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Southeast Asia in the Global Economy: Past and Present (2)

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Module C

**【 Critical Crossroads: Opportunities and Challenges (Southeast Asia Studies/Political Science/Business) 】**

[Week 9]: Mid-term Individual Presentations (Project Brainstorming)

(Early ideation of research paper based on any topic in the course/country study. It will be graded according to structure, feasibility, and critical aspects ie potentiality to develop into a full research topic).

[Week 10]: Fragile and Evolving Democracies: Political Transformations Post-1997/98 Asian Financial Crisis

[Week 11]: Unnatural Economies: Resource Curse and Environmental Disasters

[Week 12]: Consumption Culture: The Rise of a Multicultural Middle-class and Creation of Southeast Asian Brands

[Week 13]: ASEAN Integration: Opportunities and Challenges

[Week 14]: Reflection: “ Centering ” Southeast Asia in Economic and Business Analyses

**[Course requirements]**

No prerequisite knowledge or skill required other than English language ability sufficient to interact actively in class.

**[Evaluation methods and policy]**

There will be no examination at the end of the semester, but students will be evaluated based on their performance during the semester in the following percentages

Attendance and Participation in Weekly Discussions of Papers: 20%

Mid-term Individual Presentations: 40%

Final Paper: 40%

**[Textbooks]**

Not used

No specific textbooks would be used in this class. Handouts of mandatory readings will be uploaded on PandA which students have to read and discuss during the class.

**[References, etc.]**

( **Reference books** )

See above.

**[Study outside of class (preparation and review)]**

**【 Before class 】** For each module, several references (journal articles, book chapters, etc.) will be assigned. Students will provide weekly presentations on discussions and readings, either in groups or pairs. References will be uploaded to PandA at least a week before the class. All students are expected to read these references in advance based on the instructions of the instructor of each module before attending the class.

**【 After class 】** Students will present their final written project as mid-term presentation, and receive feedback from instructor and other students for the final paper. A final paper submission is required.

( **Other information (office hours, etc.)** )

Appointments with instructor to be made in advance and communicated via email.

\*Please visit KULASIS to find out about office hours.