Course no	or	G-ECON31 6A637 LE44 G-ECON31 6A637 LE43 G-ECON31 6A637 LE39 G-ECON31 6A637 LE45								
	Critical Consumption Studies Critical Consumption Studies					Instructor's name, job title, and department of affiliation		Graduate School of Economics Professor, HISANO SHUJI Part-time Lecturer, HISANO AI		
Target year		1st year students or above Number of credits			· of		2	Year/semesters		2024/Second semester
Days and periods		Fri.2,3 every other week	Class style Lecture (Face-t		o-face course)			Language of instruction	English	

[Overview and purpose of the course]

This course examines the political, economic, social, and cultural aspects of consumption broadly conceived. Theoretical and empirical studies on consumption have attracted scholarly attention from various disciplines ranging from sociology, anthropology, history, geography, business, and marketing studies, to agri-food studies. This course provides the overview of the interdisciplinary discussion on consumption -- not simply as the purchasing of goods but also as a political and social practice. It asks, for example, how have scholars in different disciplines understood and theorized consumption?; how does the consumption of food, clothes, and other consumer products affect social, economic, cultural and environmental sustainability?; and who are main actors and how they interact each other in these processes?

[Course objectives]

This course aims to foster students' better understanding of theories, approaches and practices concerning consumption. It particularly helps students to identify key theoretical studies and concepts on the issue and to critically analyze consumption from comparative perspectives.

[Course schedule and contents]

Classes are held every other Friday in the 2-3 period.

Instructors: Shuji Hisano (SH), Ai Hisano (AH)

- Week 1 Introduction [SH/AH]
- Week 2-3 Sociology, Culture and History of Consumption [AH]
- Week 4-5 Political Economy and Geography of Consumption [SH]
- Week 6-7 Consumption and "Consumers" / Emotions and Senses in Consumption [AH]
- Week 8-9 Place and Identity in Food Consumption [SH]
- Week 10-11 Consuming Gender and the Body / Ethics of Consumption [AH]
- Week 12-13 Political Economy of Sustainable and Healthy Food Consumption [SH]
- Week 14-15 Final Discussion [SH/AH]

Critical Consumption Studies(2)

[Course requirements]

No prerequisite knowledge or skill required other than English language ability sufficient to interact actively in class.

[Evaluation methods and policy]

Grading will be carried out on a basis of active class participation (60%) and a final paper (40%).

[Textbooks]

Instructed during class

Reading materials will be made available in PDF through a Cloud system (e.g. Google Drive). All readings will be labeled depending on their importance: (a) Required, (b) Suggested, and (c) Optional. The list of readings will be distributed in advance of the start of the class.

[References, etc.]

(Reference books)

Introduced during class

Reference literature will be made available on the Cloud system (e.g. Google Drive). They will be labeled "Reference", and are useful for students wishing to dig deeper into a specific topic.

[Study outside of class (preparation and review)]

Students are expected to complete all assigned readings to come prepared to discuss them in class.

(Other information (office hours, etc.))

By appointment

*Please visit KULASIS to find out about office hours.