

<b>Course number</b>					
<b>Course title (and course title in English)</b>	Southeast Asia in the Global Economy: Past and Present Southeast Asia in the Global Economy: Past and Present		<b>Instructor's name, job title, and department of affiliation</b>	Graduate School of Economics Program-Specific Senior Lecturer, YONG, Yen Nie	
<b>Target year</b>	1st year students or above	<b>Number of credits</b>	2	<b>Year/semesters</b>	2025/Second semester
<b>Days and periods</b>	Tue.2	<b>Class style</b>	(Face-to-face course)	<b>Language of instruction</b>	English
<b>[Overview and purpose of the course]</b>					
<p>Southeast Asia is a dynamic economic region with distinctive characteristics and ample diversity. With rich and complex histories of commerce and colonial experiences leading to nationalistic industrialization, this region provides rich insights on social and economic change from the perspective of emerging economies. In this graduate-level course, we focus on the various aspects of Southeast Asia, and how the region fostered its own social, cultural and economic paths through trade, networks and fluid identities. This course is divided into three modules and provides students with the opportunity to critically examine the theories, contexts and dynamic environments in this region that differ from the experiences of advanced and Western economies. In Module A, students discuss the historical pathways that shape the initial conditions of the region. Module B analyze the development of Southeast Asia's capitalism, and the region's economic development through integration of the global supply chain, and business ' adaptations to political and economic shifts in the region. In Module C, discussions and readings are focused on the various trends and issues that confront the Southeast Asian society today. Through an interdisciplinary lens, students are expected to gain a deeper understanding on conceptual and theoretical frameworks on latecomer industrializing economies, international business, management, sociology, Southeast Asian studies and postcolonial/nationalism studies.</p>					
<b>[Course objectives]</b>					
<p>After completing this course, students will be able to grasp (1) the basic foundation in understanding the economic, social and political contexts of Southeast Asia; and (2) attain skills to discuss the key theoretical, conceptual, and analytical frameworks that can be extended into studying emerging market economies.</p>					
<b>[Course schedule and contents]</b>					
<p>Week 1: <b>【Introduction】</b> : Introductory Class (What is Southeast Asia, and why should we study this region?)  Module A  <b>【HISTORIES, CONTEXTS AND GRAND THEORIES】</b>  Week 2: Histories Shaping Southeast Asia in the Global Economy  Week 3: Imagined Communities and Nationalism  Module B  <b>【ECONOMIC AND BUSINESS SYSTEMS】</b>  Week 5: Dependency and the External Context of Economic Development  Week 6: Institutional Theoretical Perspectives in State-owned Enterprises and Big Business  Week 7: Co-evolution Framework and Business Networks Pre- and Post-1997/98 Asian Financial Crisis  Week 8: Resistance and Labor During Transitions to Capitalistic Society  Module C  [Week 9]: Mid-term Individual Presentations (Project Brainstorming)</p>					
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## Southeast Asia in the Global Economy: Past and Present(2)

### **【 GLOBALIZING SOUTHEAST ASIA 】**

[Week 10]: Cultural Economies: Heritage as a Concept, Product, Experience and Branding

[Week 11]: Transnational Labor Migration: Case of the Philippines

[Week 12]: Post-Cold War Re-makings of International Relations and Regionalism

[Week 13]: Natural Resource and Energy Transition

[Week 14]: Reflection: “ Centering ” Southeast Asia in Economic and Business Analyses

### **[Course requirements]**

No prerequisite knowledge or skill required other than English language ability sufficient to interact actively in class.

### **[Evaluation methods and policy]**

There will be no examination at the end of the semester, but students will be evaluated based on their performance during the semester in the following percentages

Attendance (10%) and Submission of Reflection of Class (10%)

Participation as lead Discussant of Papers (20%)

Mid-term Individual Presentations (Early ideation of research paper based on any topic in the course/country study) (20%)

Final Paper: 40%

### **[Textbooks]**

Not used

No specific textbooks would be used in this class. Handouts of mandatory readings will be uploaded on Panda which students have to read and discuss during the class.

### **[References, etc.]**

( Reference books )

See above.

### **[Study outside of class (preparation and review)]**

**【 Before class 】** For each module, several reading materials (journal articles, book chapters, etc.) will be distributed. Students will be assigned to lead discussions and readings, either in groups or pairs. Reading materials will be uploaded to Panda at least a week before the class. All students are expected to read these materials in advance based on the instructions of the instructor of each module before attending the class.

**【 After class 】** A 300-400 word reflection on each class is required.

### **( Other information (office hours, etc.) )**

Appointments with instructor to be made in advance and communicated via email.

\*Please visit KULASIS to find out about office hours.